

Lehigh Valley Alumni Society



Minutes

Thursday, May 10th, 2018, 6:30 P.M. PSU-LV Campus

Meeting Scribe:

Craig Warner

Call to Order –

The meeting was called to order by 6:31 P.M.

Present at Meeting (marked with x)

X	Liz Bartolai		Mandy Marquardt		Guests
X	Michael Damweber		Mike McShane	x	Diane Lewis Mcaloon
	Terry Degroot – Chapter President	x	Margaret O'Brien		Guests
X	Todd Dietrich		Carolyn Serva	x	Sharon Neders, Development Office
X	Gwen Herzog – Vice President	x	Larry Trubilla - President		
x	Steve Kuchera	x	Craig Warner - Secretary		
			Heather Wong		

April 12, 2017 Minutes - Edits/Changes- No changes - Motion by Liz Bartolai and seconded by Steve Kuchera – motion carried

Defining our Boards:

Sharon Neders from the Development Office discussed how the board can help with the Open Doors Scholarship Program. Sharon asked the board to forward any names that would be interested. Minimum gift is \$30,000. Penn State will match the \$30,000 gift with \$60,000 for a total of \$90,000. See attached brochure.

- This is the second year of the campaign
- Supports students that are in the most need
- Help them finish in 4 years

Standing Committee Updates:

Stewardship –

- Campaign kickoff at the PPL center on May 23, 2018 from 12 – 130. Invitations are out.
- Harshal Patel was awarded “Student Leader of the Year” - congratulations

Marketing –

- Alumni Survey – Diane is working on the questions and does have Sue Chappell’s survey from a few years ago
- Facebook – Larry noted that our likes reduced from 803 to 799
- 2018 Spirit and Pride Order – group decided on some items and Diane will order
 - Will get Paw and WE ARE clings to hand out at next year’s graduation
 - Table displays – couple of packs
 - Coasters/Name Tags

- Pin – also commencement gift
- Mini Footballs for tailgates
- Stadium Cups – for commencement
- Sound Button

Events -

- Review
 - Penn Stater to Penn State Business working group – 4/18/18
 - Homewood Suites by Hilton just down the road was the location
 - Tom Newell obtained a number of people who will be added to our contact list
 - Penn State vs. Lafayette Baseball – 4/25/18
 - **EVENT WAS SOLD OUT for the dugout seats**
 - First ever college game at coca cola park
 - Senior Send Off – 4/29/18 11 am
 - Centennial Ballroom Center Valley
 - First ever senior send off
 - 114 people attended of which 35 were graduation students
 - Mandy Marquardt is keynote speaker, sharing the ways that she connected with fellow alumni and the campus after graduation.
 - Dr. Richardson also spoke
 - Commencement – 5/5/18
 - Artsquest - ~ 120 students graduating
 - Larry, Gwen, Craig, Terry and Diane marched
 - Todd manned the Senior Gift table which included stuffing the cups which was well received
- Upcoming
 - May Blue and White Night 5/17/18
 - Foundation at Sheppard Hills
 - Hopefully weather will be nice and we can sit outside
 - Sunglasses are in to hand out
 - Alumni previously voted to buy ~ \$100 in appetizers – Diane will order
 - Greater LV Board of Realtors James Franklin Event:
 - Thursday, May 31, 2018 – Sands Bethlehem Events Center
 - Tailgate Mixer: 5:30 to 7 p.m.
 - Signature Event: 6:45 to 8 p.m.
 - Post-event Cash Bar: 8 to 10 p.m.
 - <http://www.greaterlehighvalleyrealtors.com/james-franklin>
 - Society and Chapter both purchased a table. This will give LV alumni a prominent place at this event.
 - Representing the LV Alumni Society will be: Nick, Craig, Larry, Diane, Mandy, Margaret, Steve, Liz.
 - Proceeds to go to scholarship fund.

- WE ARE weekend – 6/1/18 to 6/3/18
 - Registration currently open
 - Lots of events including tours of sports stadiums
- LV PSU Golf Tournament – 6/4/18
 - <http://lehighvalley.psu.edu/golftournament>
 - [Event is SOLD OUT](#)
- PSU LV Chapter at Iron Pigs – 6/12/18
 - See attached flyer to sign up
- June Blue and White Night – 6/21
 - Planning to go to Union and Finch
- July Blue and White – 7/19
 - Young alumni – Margaret and Steve
 - Bayou???
- Chapter Cael Sanderson Event 7/28/18
 - Cael Sanderson Event is on 7/28, ~1pm to 4 pm.
 - Location and cost to be determined at the meeting on 5/15/18.
- Chapter Picnic – 7/29/18
 - Canal Park in Hanover Township; 1 pm to ~5pm, BYOB. More details to follow.
- Alumni Leadership Conference 8/3 to 8/5
 - At U-Park
 - Suggest we attend
- Celtic Classic Volunteering – 9/30/18 Sunday after Ohio State Game
 - Grand Pavilion South
- Homecoming 2018
 - Kath Shaffer looking at doing a Harry Potter theme
 - Diane will register us
- LV PSU Homecoming Week – 9/17 to 9/22
- Crayola Factory
 - Family event
 - Carolyn has an email to Diane on the loads of things that can be done
 - Maybe a great thing to do in January or February
- Oktoberfest at Dunderbaks – October 4th
-

Memberships:

- See table below for terms

Name	Began	End Term 6/30/2018	End Term 6/30/2019	Re-Up: END 6/30/2020
Bartolai				X
Damweber	Jul-16	X		
DeGroot	chapter	chapter	chapter	
Dietrich				X
Herzog			X	
Kuchera	7/1/2017		X	
Marquardt	7/1/2016	X		X
McShane	7/1/2017		X	
O'Brien	7/1/2017		X	
Serva			X	
Trubilla			X	
Warner			X	
Wong	7/1/2016	X		
Open seat	7/1/2018			
Open Seat	7/1/2018			
Open seat	7/1/2018			
Open seat	7/1/2018			

Chapter Updates –

- Raffle – 1 ticket for \$10 and 3 for \$20
 - 1st - 2 tickets to Pitt football game (at Pitt) plus \$1000 spending money
 - 2nd - 2 tickets to Ohio State game
 - 3rd - \$400 in bookstore credits
- Host TV tailgates – Terry is not in attendance tonight but asked to pass around the schedule and asked for people to sign up and decide on venue – see attached sheet.
- Ohio State Bus Trip – with some tickets – let Terry know what you want

Constitution:

The approved constitution (voted and approved on September 14, 2017) was reviewed by the Penn State Alumni Association and approved with changes.

Comments:

- Article X 1.b – members of the Society – who are these members and how would we get this information out to all of them. Board will post amendments on our website and discuss at the board meetings.
- Article V 3 – chancellor or delegate – does chancellor approve all our actions? Who is delegate? Board reminded that Diane is the delegate of the chancellor and attends our meetings.

The board reviewed the comments and a motion was made to approve Constitution with recommendations by Gwen and seconded by Liz. All approved motion with 1 Abstention (Todd Dietrich).

Adjourn –







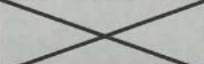











The meeting was adjourned at 827 motioned by Margaret and Seconded by Steve– all approved

Next Meeting – June 14th

Future Meetings:

- August 9
- Sept 13
- October 11
- November 15 (ice cream pickup)

PSU Football 2018 TV Tailgate Schedule

Date	Opponent	Location	Alumni Host	E-mail	Phone	Game Time
1-Sep	 APPALACHIAN STATE					TBA
8-Sep	 at Pitt (Raffle Trip)		Tom Newell	thomas.newell@ml.com	(610) 216-5881	TBA
15-Sep	 KENT STATE					TBA
9/21/2017 FRIDAY	 at Illinois	ArtsQuest				TBA
29-Sep	 OHIO STATE (Bus Trip)					TBA
6-Oct	 BYE					
13-Oct	 MICHIGAN STATE					TBA
20-Oct	 at Indiana University		Darryl Christman	dmcpsu@enter.net	(610) 760-8839	TBA
27-Oct	 IOWA					TBA
3-Nov	 at Michigan University	Big Woody's Easton Ave. Bethlehem, PA	Joan & Bill Kemmerer	billjoankemmerer@yahoo.com	(610) 865-1060	TBA
10-Nov	 WISCONSIN					TBA
17-Nov	 at Rutgers	<i>Buffalo Wild Wings White PA</i>	<i>Larry Tomilla</i>			TBA
24-Nov	 MARYLAND					TBA

Not putting Big 10 championship on the schedule...don't want to jinx it.

Date	Title	Chapter	Alumni	Campus Event	Cancelled
5/17	Blue and White Night - Foundation Bar (aka Krocks)		x		
5/31	LV Board of Realtors - Coach Franklin Speaking	NA	NA	NA	NA
6/1 to 6/3	WE ARE weekend			x	
6/4	PSU Golf Outing – Northampton Country Club - 9 am shotgun Sold Out			x	
6/12	Iron Pigs Game	x			
6/21	Blue and White Night - Union and Finch			x	
July 12 to 18	Arts Festival at PSU	NA	NA	NA	NA
7/19	B&W Night Young Alumni - Bayou?		x		
7/28	Carl Sanderson Event - 1-4pm	x			
7/29	Summer Picnic 1-5 pm	x			
8/3 to 8/5	UPARK - leadership conference			x	
Sep. 1	Appalachian State Mountaineers - HOME				
Sep. 8	Heinz Field, Pittsburgh, PA				
Sep. 15	Kent State Golden Flashes HOME				
sept 17-22nd	LV PSU Homecoming Week			x	
Sep. 21	at Illinois Fighting Illini - ARTSQUEST EVENT		x		
Sep. 29	Ohio State Buckeyes HOME - Chapter Bus Trip	x			
9/30	Celtic Classic Volunteering - Grand Pavilion South		x		
10/4	Blue and White Night - Octoberfest - LV Mall		x		
Oct. 6	OFF	NA	NA	NA	NA
Oct. 13	Michigan State Spartans HOME				
Oct. 20	at Indiana Hoosiers				
Oct. 27	Iowa Hawkeyes				
Nov. 3	Michigan Stadium, Ann Arbor, MI - TV tailgate at Artsquest				
11/3	TV Tailgate – Steel Stacks against Michigan – reserved the area				
Nov. 10	Wisconsin Badgers				
Nov. 17	at Rutgers Scarlet Knights				
Nov. 24	Maryland Terrapins HOME				
Saturday	Big Ten Championship Game				
Dec. 1	Lucas Oil Stadium, Indianapolis, IN - Big Ten Championship				
JAN/FEB 2019	Crayola Factory Tour - Family Night		x		

THE OPEN DOORS SCHOLARSHIP PROGRAM

available for one year only!

A 2:1 permanent match for endowed gifts to specific pilot programs that will help students with financial need to thrive at Penn State

Minimum gift: \$30,000, which becomes an endowment of \$90,000 with Penn State's match

Program timeline: July 1, 2017, through June 30, 2018, or until available matching funds are expended

Penn State has a long history and a proud tradition of opening the door to higher education for students from every economic background. Our University was founded to serve the children of farmers and laborers, and as the Commonwealth of Pennsylvania's land-grant institution, we remain committed to access and affordability. Rising costs and declining state support for higher education have resulted in tuition increases across the nation, and the burden has been especially hard to bear for those students—undergraduates who are among the first in their families to attend college or who come from low-income households and underrepresented populations—for whom a Penn State degree represents the greatest opportunity to change their economic destiny. **Ultimately, only 50 percent of students from the poorest households graduate within six years.**



PennState
University Development

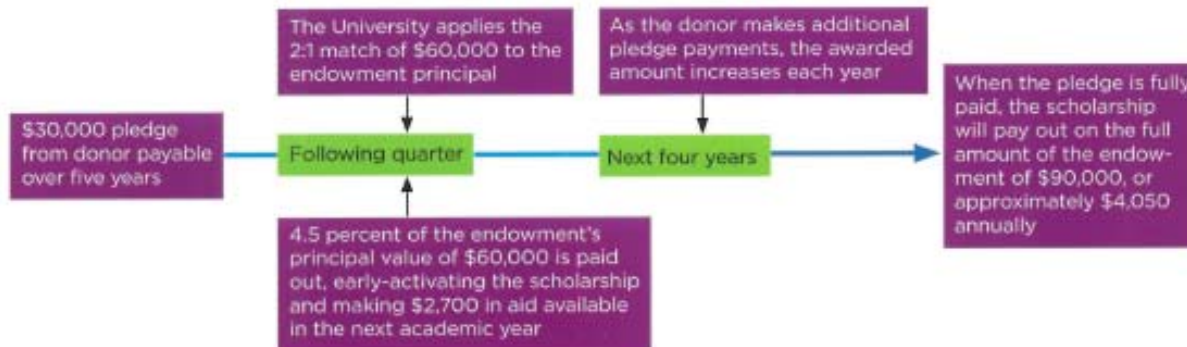
▲ **GREATER
PENN STATE
FOR 21ST
CENTURY
EXCELLENCE**

To address the financial, academic, and personal challenges that our undergraduates face in earning their degrees, the University has created a range of pilot programs that can help them to succeed (see next page). Alumni and friends can help to launch these programs and meet the urgent needs of students through their endowed gifts, and Penn State will **triple the impact** of this support by providing a permanent 2:1 match of donor gifts to the endowment's principal.

While donors may take up to five years to fulfill their pledges, the **Open Doors Scholarship Program** shifts funds from the University into new endowments immediately, so that students can begin benefiting from a gift in the semester after the scholarship is established, and your **commitment will help undergraduates both right away and far into the future.**

greaterpennstate.psu.edu

YOUR GIFT, PENN STATE'S MATCH



THE OPEN DOORS PILOT PROGRAMS

For many students, the greatest tuition increase of all becomes the need to extend their education over five years or more, as they balance full-time jobs with full-time course loads, struggle to make the transition to Penn State and between our campuses, and try to find their place in our academic community. The following pilot programs have been designed to keep students on track to their degrees. The Open Doors Scholarship is designed to create scholarships that support all of the pilot programs. Donors may restrict their scholarship to a specific college or campus and indicate a preference for one of the pilot programs. In awarding scholarships, the University will give priority to students with the highest level of financial need—presently defined as those whose families can cover only 25 percent or less of their educational costs.

Pathway to Success: Summer Start (PaSSS):

Launched in 2015, this program helps entering students to make the transition to a Penn State Commonwealth campus other than University Park in the summer before their first year, learning skills, establishing connections, and earning credits that will help them to graduate on time. Those who successfully complete the first session can return for a second summer.

Student Transitional Experiences Program (STEP):

Designed to help undergraduates who will be completing their degrees at University Park after spending their first two years at one of Penn State's other campuses, STEP offers a combination of scholarship support, special courses, mentoring, and other

opportunities for students to become immediately engaged in their new academic community.

RaiseMe: Students enrolled at specific Pennsylvania high schools serving low-income areas or those enrolled in the federal free lunch program, regardless of high school, can earn micro-scholarships toward their Penn State education by meeting goals that will lay a strong foundation for their future studies, such as "A" level work in their classes, perfect attendance, and participation in testing such as the PSAT.

Complete Penn State: Unexpected financial hardships—a parent's job loss, a family illness—can sometimes force undergraduates to leave the University even as the finish line is in sight. This program will provide aid/assistance to students when an unpaid bill or a gap in aid might otherwise keep them from graduating.

Smart Track Success Stories: World Campus students face many of the same challenges as traditional students in their transition to higher education, as well as experiences specific to distance learners. The Smart Track Success Stories program offers scholarship support, a two-semester course on academic and life skills, mentoring from peers and faculty, and assistance in becoming an engaged member of the World Campus community.

For more information, please contact:
David J. Lieb
Senior Associate Vice President
Office of University Development
814-863-0694
djl120@psu.edu

@raisepennstate





PennState Alumni Association

2018 Spirit and Pride Promotion Items

Paw Cling

Description: 4" x 4" static cling

\$3.75/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



We Are Cling

Description: 4" x 4" static cling

\$3.75/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Tech Tattoos

Description: 5" x 7" sheet with removable clings to customize your technology

\$40.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Table Display

Description: 12" high stand up, two-sided, full color image

\$25.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



ID Holder

Description: 2.25" x 3.38" silicone cell phone wallet with 3M adhesive back

\$20.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Cable Lanyard

Description: 35" duo charging cable lanyard with Android and Apple connectors; simply connects to a powered USB to charge devices

\$28.00/pack of 10

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Coasters

Description: 3.5" diameter, bar-style paperboard

\$28.00/pack of 100

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Name Tags

Description: 3" diameter stickers, dotted-line does not print

\$25.00/roll of 500

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Sound Button

Description: Button plays recording of a Nittany Lion roar when pressed

\$5.75/each

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Ball Cap

Description: Low-profile, six-panel unstructured blue cap with fabric strap and sliding buckle

\$5.00/each

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Pen

Description: Retractable pen with website

\$15.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Post-It Notes

Description: 3" x 5"; 25 sticky notes pad

\$25.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Button

Description: 1" diameter pin-back button badge

\$35.00/pack of 100

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Pin

Description: 5/8" enamel pin with butterfly & bar clasp

\$35.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Face Sticker

Description: 1" diameter temporary sticker

\$21.00/pack of 100

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Pennant

Description: 8" x 18" felt pennant

\$15.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Mini Football

Description: 5" x 2.75" foam, blue and white football

\$15.00/pack of 10

Quantity: _____

Budget: _____

Fund/Cost Center: _____



Stadium Cup

Description: 16-oz. blue plastic cup

\$10.00/pack of 25

Quantity: _____

Budget: _____

Fund/Cost Center: _____





Lehigh Valley Iron Pigs

VS

Buffalo Bisons

At Coca Cola Park in Allentown

Tuesday, June 12, 2018

Cost \$28.00 per person for members

\$32.00 per person for non-members

Meal Time: 6:05-8:05 pm

Game Time 7:05 pm

Berks Patio Party includes: barbequed chicken, hot dogs, hamburgers, potato salad, macaroni salad, beans and chips. Watermelon wedges and cookies will also be served. Soda will be available during the entire evening. (Beer is not included but is available on a cash basis.)

***SEATING IS LIMITED SO ORDER YOUR TICKETS NOW!
PLEASE FILL OUT SECTION BELOW AND RETURN IT ASAP***

Make checks payable to the Lehigh Valley Chapter PSAA and mail to:

Darryl M. Christman
dmcpesu@ptd.net
(610)760-8839
3746 Bayberry Drive
Danielsville, PA 18038

Name _____

Address _____

Phone Number _____

of Tickets _____ Amount Enclosed _____