

Lehigh Valley Alumni Society



Minutes
 Thursday, April 13th 2017, 6:30 P.M. PSU-LV Campus

Meeting Scribe:
 Craig Warner

Call to Order –
 The meeting was called to order by Larry Trubilla at 6:39 P.M.

Present at Meeting (marked with x)

x	Larry Trubilla - President	x	Carolyn Serva	x	Victoria Vetter
x	Gwen Herzog – Vice President		Liz Bartolai		
x	Craig Warner - Secretary	x	Michael Damweber		Mandy Marquardt
	Terry Degroot – Chapter President		Heather Wong		
x	Chris Bogden – Past President	x	Todd Dietrich	x	Shanon Fisher (Guest)
x	Diane Lewis Mcaloon		Robert Gallagher		
	Marie Tabshi – President Blue and White Society		Liz Glase	x	Mike Avik (Guest)

March 9th, 2017 Minutes Edits/Changes- No changes were needed. Copy sent to Todd to place on the website.

Meeting notes Approved with corrections by: Mike Damweber
 Seconded: Carolyn Serva
 All Approved

Standing Committee Updates:

Marketing –

- Web site uses WordPress
 - Bob Gallagher volunteered to assist Todd at previous meeting – still needs to be scheduled
- Marketing Committee members:
 - Victoria
 - Bob
 - Shannon
 - Mandy

The group will meet on Thursday April 20th to organize.

Events –

- St. Patrick’s Day Parade in Bethlehem - Todd
 - Event was very cold but 20 PSU fans showed up to brave the weather
 - Did try to meet at Red Stag but it was full – went to Bethlehem Brew works

- PSU was the only local college to march in the parade.
 - Some issues with Bethlehem day not supporting local colleges – this shows PSU gets involved while others do not
- Working on a kilt design for PSU LV – more to come
- Todd has the banner for the parade.
- Nittany Networking – Tom/Diane
 - Networking event. Event was cancelled due to low enrollment.
 - 5 alumni met to discuss ways to get this initiative launched.
 - Will hold other events
- Blue and White Night – Red Stag in Bethlehem - Chris
 - Happy Hour was 5 pm to 8 pm on Thursday after St Patty's day since they are so busy – 23 March
 - 15 people attended – at separate tables so hard to network
 - Area was under construction and it was jammed
 - Suggested another venue be looked at for next year
- April B&W Night – Lost Tavern – Diane
 - Lost Tavern not getting back on details – thinking of moving event
 - Agreed to move venue – say thank you but need to plan
 - Queen City BBQ will be most likely venue (confirmed after meeting)
 - Will post on face book (see attached)
 - Post meeting discussion - We are confirmed for our Thursday, April 27th Blue & White Night at Queen City BBQ in Downtown Allentown. Queen City BBQ is reserving one of their sections with high top tables near the front of the restaurant for us from 5:00 to 8:00 PM. This should facilitate are greeting and networking initiatives that we discussed at our meetings on Thursday. Among the offerings for us will be "Happy Food" specials including 2 chicken tacos for \$4, nachos, and other assorted delicious appetizers. They are currently in the process of formulating a blue and white Penn State themed drink.
- May B&W Night – Diane – discussed after meeting
 - May 18th Blue & White Night at Jack's Slice located in the Clubhouse of the Allentown Municipal Golf Course.
 - More details are to follow soon.
- Graduation 06MAY2017 – Diane
 - Approximately 80 graduates
 - 3 social media links and website
 - Students will help wrap
 - A new banner was received – old one will be brought was well
- Knoebels – 20MAY2017 – Diane – see attached flyer (provided later)
 - Steve K. will not be the lion – he is graduating that day – we will not provide anyone for the lion this year
- Mama Mia
 - Event will be emailed out tomorrow – first come first served
 - Thursday, July 13, 2017 - 6:00 PM - 9:30 PM

- This special evening will include an exclusive VIP reception in the beautiful ballroom at 6:00 p.m. that features food provided by Sette Luna, drinks, and pictures with the Nittany Lion. The beloved show, Mamma Mia! begins at 7:30 p.m.--and we have great seats!
- <http://www.cvent.com/events/mamma-mia-a-night-at-the-theatre-to-benefit-the-penn-state-lehigh-valley-scholarship-fund/event-summary-c3139f72f99f4367871408604d8f2e43.aspx>
- James Bond Night at Allentown Symphony
 - 23September
 - In the Rodale room
 - 100 tickets – 50 mezzanine and 50 orchestra
 - Play PSU songs
- Valedrome – June 10th
 - Increasing rental of infield from \$500 to \$750
 - Last year - \$15/person to increase to \$20/person this year
 - Catering by new group – working out some details
- Constant Contact List
 - We've had a challenge with Constant Contact and likely you received an email asking you to CONFIRM your desire to continue receiving alumni newsletters and announcements. I certainly hope that you will "click" the Confirm Subscription button, otherwise you will no longer receive emails from the Lehigh Valley alumni office.
 - This could prevent getting the word out.
 - Diane to look to see if we can get a general link to have on our website so people can rejoin mailing list.

Membership – Diane

- Board Notes:
 - Liz Glase and Chris Bogden are stepping down off the board
- Elections are coming up
 - Nominations were received and Diane reached out to verify they agreed.
 - Larry Trubilla was only nominee and accepted position of President
 - Gwen Herceg nominated and accepted position of Vice President (other nominees declined)
 - Craig Warner nominated and accepted position of Secretary (other nominee failed to respond)
- New Members – suggestions made and they will be contacted to see if interested
 - Margaret O'Brien – Larry
 - Steve K. – Larry will contact since he is graduating
 - Pam - Diane

Stewardship – Mike

Chapter Updates – Terry (unable to attend)

- Lion Up for Hunger – 30MARCH – Diane – see attached
 - PSU LV won the competition
- Proposed TV Tailgate Schedule for 2017 Football Season
 - Terry will get with Larry to pick games for chapter to host and society to host
 - This will be discussed at next week's chapter meeting on Tuesday

- Bus Trips
 - B&W Game – 4/22
 - Pitt (no tickets) – 9/9
 - Michigan Game (no tickets) – 10/21
- Summer Picnic – 7/16
 - Canal Park – Hanover Township

Old Business

- Constitution & Bylaws- Diane - tabled
- Campus Scholarship Initiatives – Diane
 - Mamma Mia at State Theatre - July 13th
 - \$100/ticket (includes ticket and reception)
 - James Bond Night at the Symphony – Sept 23rd
 - PSU LV hosting
 - Diane working on corporate sponsorship
 - Kicks off PSU LV homecoming
 - \$2500 coming from alumni society budget

New Business:

- TASSL – costs of \$3000/year looking to be responsibility of the campus. Will discuss more.
- Alumni Council Spring Meeting –
 - Will be at university park on B&W weekend
- PSU Downtown Bethlehem – Chris
 - No update
 - Howard looking to find a sponsor to offset costs
- Wisecrackers Comedy Club – Diane
 - McCarther Road
 - \$20/ticket – you keep \$10/ticket
 - Trying to get something in the fall or winter – too much going on before then
- Miller Memorial Blood Center – THON blood drive
 - Janaury time frame
 - Have it over at their center
 - Trying to see how many will get involved

Adjourn –

The meeting was adjourned at 8:21 P.M. Motioned by Carolyn and Seconded by Craig – all approved

Next Meeting – May 11th

Future meetings:

May	11
June	8
August	10
September	14
October	12
November	9
December	14



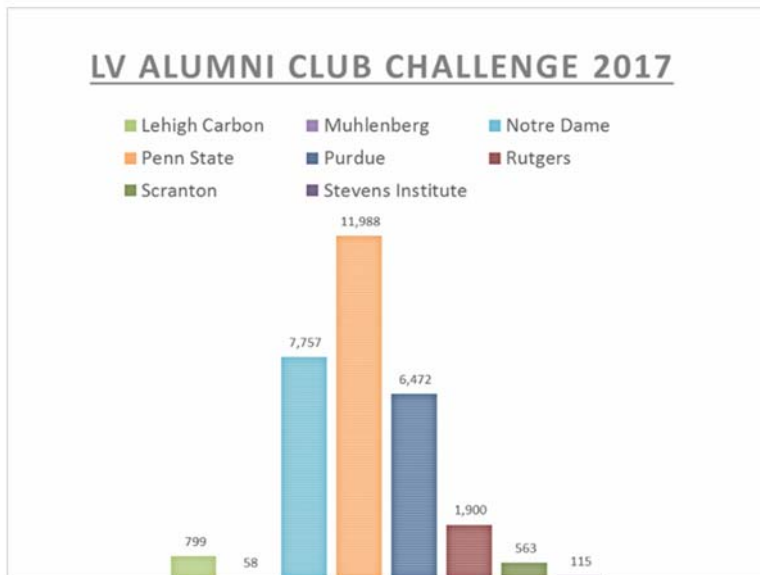
APR 27 Blue & White Night at Queen City BBQ
Public · Hosted by Penn State Lehigh Valley Alumni Society

Interested Share ...

Thursday, April 27 at 5 PM - 8 PM
Next Week · 63–84° Partly Cloudy

Queen City BBQ
27 N 7th St Suite 130, Allentown, Pennsylvania 18101 [Show Map](#)

About Discussion



Congratulations Penn State Lehigh Valley Chapter!

Local alumni clubs came together in the fight against hunger during the month of March. By donating time, money and FOOD the Lehigh Valley Alumni Club Food Challenge raised enough for over 30,000 meals!

2017 Penn State Day @ Knoebels Amusement Park Elysburg, PA



Photo by Gini Way.

Join us on Saturday, May 20, 2017

**ALUMNI BLUE BAND PERFORMANCE...
NITTANY LION... PICNIC LUNCH ... BOOK
SIGNING WITH THOMAS RANGE & ROGER
WILLIAMS... PRIZE RAFFLES... Learn about
the GRASSROOTS Network... Speak with a
ticketing representative from ATHLETICS...
NETWORKING... FUN!!!!**

Schedule

**10 am Registration
(Pavilion M)**

**11 am — Brief Program, Raffles,
12:30 pm Alumni Blue Band, Lunch**

Park is open from noon to 8 pm

*Representatives from the various Penn State
alumni organizations will provide information
and giveaways!*

For more information, call 570-385-6262

\$22 General Admission (5 years & up)
Includes lunch (hot dog/hamburger, macaroni &
cheese, coleslaw, ice cream, and iced tea),
\$10 food/ride ticket booklet, entertainment by
the Alumni Blue Band and the Nittany Lion,
giveaways, raffle chances, etc.

\$12 Child Admission (4 yrs. & under)
Includes lunch, \$10 food/ride ticket booklet.

\$12 PSU Lunch Only (5 years & up)
No ride/food ticket booklet.

Reservation deadline: May 1, 2017. Sorry, no exceptions.

Hosting Penn State Organizations

- Penn State Hazleton Alumni Society
- Penn State Lehigh Valley Alumni Society
- Penn State Schuylkill Alumni Society
- Penn State Wilkes-Barre Alumni Society
- Penn State Worthington Scranton Alumni Society
- Greater Binghamton Chapter of the Penn State Alumni Association
- Greater Hazleton Chapter of the Penn State Alumni Association
- Greater Scranton Chapter of the Penn State Alumni Association
- Greater Susquehanna Valley Chapter of the Penn State Alumni
- Schuylkill Chapter of the Penn State Alumni Association



**PennState
Alumni Association**

**Penn State Day
T-Shirts
\$10 each**



2017 Calendar of Events

1/2	TV Tailgate – Rose Bowl – Tilted Kilt in Allentown
1/7	Alumni Board Retreat and Planning (9am to 2 pm)
1/14	Alumni/Blue and White Night Basketball – at Stabler – Whiteout
1/21	Dance For A Cure – Mixx Nightclub Allentown
1/21	B&W – Purdue Basketball Keystone Pub Whitehall
2/4	Accepted Student Program – Panel (Victoria and Bob)
2/15	Football 101 – Chapter Event
2/16	Thon Send off – check presentation from 1215 to 1230 pm
2/19	THON Reveal at LV Campus (Diane and Larry point person)
2/26	Lady Lions Bus Trip – Michigan – Wear Pink (not a chapter or society event)
3/??	Tom Range Lecture and Book Selling/Signing
3/11	St Patty's Day Parade – Bethlehem – Todd point person – 1 pm
3/18	Accepted Students Program (Terry & Craig on Panel)
3/23	B&W Night – Red Stag in Bethlehem – (Chris B point person)
March to 4/3	Chapter Food Drive
4/1	Chapter Broadway Bus Trip – Groundhog Day – SOLD OUT
4/6	PSU LV Student Sponsor Car Show
4/13	Networking Event and PSULV Alumni Society Meeting
4/20	B&W Night (senior send off?) - 3 rd Thursday
4/22	B&W game- chapter bus
4/27	B&W Night – Queen City BBQ – Diane Point Person
4/30	
5/4	Graduation Bag Filling – Todd point person
5/6	Commencement 2017 at Artsquest
5/11	PSULV Alumni Society Meeting
5/14	Mother's Day
5/18	B&W Night – Mixx – Chris B. point person
5/20	Knoebels Day – Diane point person
5/29	Memorial Day
6/6	Chapter Iron Pigs Game
6/7	Alumni Tea – 2 pm
6/8	PSULV Alumni Society Meeting
6/10	Veledrome – fire works – infield - \$20 a person
6/15	B&W Night – Krocks – Shaffer's (Larry point person)
6/18	Father's Day
6/24	Alumni Leadership Connections – Philly this year – one day event
7/4	July 4 th
7/13	Mamma Mia at State Theater – Campus Event
7/13 to 7/16	PSU UPark – Arts Festival
7/16	Summer Picnic – Canal Park
7/28	Friday night Bethlehem Days – Chris B point person
7/29	Saturday – Bethlehem Days – Chris B point person
8/4 to 8/13	Music Fest
8/10	PSULV Alumni Society Meeting
9/ 2	Zips Akron Zips Beaver Stadium, University Park, PA
9/4	Labor Day
9/ 9	Panthers Pittsburgh Panthers Beaver Stadium, University Park, PA Chapter Bus Trip – No Tickets
9/14	B&W Night Dunderbaks – Gwen point person
9/14	PSULV Alumni Society Meeting
9/ 16	Panthers Georgia State Panthers Beaver Stadium, University Park, PA
LV Homecoming Events	
9/19	Wine and Cheese Party – LV Alumni
9/21	Club Soccer Team and BBQ (student affairs and B&W Society and Alumni)
9/22	Movie Screening – Student Affairs (may switch nights with Soccer)
9/23	James Bond Night at Symphony –PSU LV homecoming
9/ 23	Hawkeyes at Iowa Hawkeyes Kinnick Stadium, Iowa City, IA
9/24	Celtic Classice – Todd point person

9/ 30	Hoosiers	Indiana Hoosiers	Beaver Stadium, University Park, PA
10/ 7	Wildcats	at Northwestern	Wildcats Ryan Field, Evanston, IL
10/9	Columbus Day		
10/12	PSULV Alumni Society Meeting		
10/ 14	No football Game – B&W Night – Banana Factory		
10/19	3 rd Thursday		
10/ 21	Wolverines	Michigan Wolverines	Beaver Stadium, University Park, PA
		Chapter Bus Trip – no tickets	
10/ 28	Buckeyes	at Ohio State Buckeyes	Ohio Stadium, Columbus, OH
11/ 4	Spartans	at Michigan State Spartans	Spartan Stadium, East Lansing, MI
11/09	PSULV Alumni Society Meeting		
11/10	Veterans Day Homecoming Parade – Bus for alumni for Friday		
11/ 11	Scarlet Knights	Rutgers Scarlet Knights	Beaver Stadium, University Park, PA - homecoming – Theme – Embrace the Journey – Roar with Pride
11/16	3 rd Thursday – Ice Cream Sales		
11/18	Cornhuskers	Nebraska Cornhuskers	Beaver Stadium, University Park, PA
11/23	Thanksgiving		
11/ 25	Terrapins	at Maryland Terrapins	Maryland Stadium, College Park, MD
12/ 2	Big Ten Championship Game Lucas Oil Stadium, Indianapolis, IN		
12/8	Holiday Party with silent auction		
12/14	PSULV Alumni Society Meeting		
12/25	Xmas		