

Lehigh Valley Alumni Society



Minutes
Thursday, August 10, 2017, 6:30 P.M. PSU-LV Campus

Meeting Scribe:
Craig Warner

Call to Order –
The meeting was called to order by Larry Trubilla at 6:37 P.M.

Present at Meeting (marked with x)

x	Liz Bartolai	x	Gwen Herzog – Vice President	x	Larry Trubilla - President
	Michael Damweber		Steve Kuchera		Victoria Vetter
	Terry Degroot – Chapter President	x	Mandy Marquardt	x	Craig Warner - Secretary
	Todd Dietrich	x	Mike McShane		Heather Wong
x	Shanon Fisher	x	Margaret O'Brien	x	Diane Lewis Mcaloon (Guest)
	Robert Gallagher	x	Carolyn Serva	x	Deb Mynar, World Campus (Guest)
				x	Dane Paraschos – guest (Corked)

June 8, 2017 Minutes Edits/Changes- No changes required. Copy sent to Todd to place on the website.

Meeting notes Approved by: Carolyn Serva
 Seconded: Liz Bartolai
 All Approved

Standing Committee Updates:

Marketing –

- Social Media: Facebook, Twitter, Instagram and Website Update:
 - Union and Fitch info needs to be updated
 - 692 likes on Facebook
 - Twitter and Facebook are linked
 - Instagram – 109 follows and 168 following
- Tassl Update
 - They do have apps for smart phones
 - Developed by a PSU alumni
 - Checking to see what is going to be done by PSU main

Events –

- Chat with the Chancellor – held on 6/20/2017
 - Want to have better attendance at future invites
 - All were asked to invite friends
 - Comments

- Late notice – some did not know about this until the Thursday before
 - Time of day not conducive to working alumni
- Mamma Mia
 - Held on Thursday, July 13, 2017 - 6:00 PM - 9:30 PM
 - Included an exclusive VIP reception in the ballroom at 6:00 p.m. that featured food provided by Sette Luna, drinks, and pictures with the Nittany Lion.
 - Date and time was not on information site
- Downtown Bethlehem Day - cancelled
 - Concerns raised by others that this was cancelled
 - Chris was only one working on the event – need to incorporate backups
- Volunteering at Celtic Classic – 9/24/17
 - If interested contact Chris Bogden or Todd Dietrich
 - 9/24 – Sunday 11 am to 3:30 pm
 - Get \$5 in tickets for food
 - Asked if sign up genius would be used – table for next meeting
- TV Tailgates at Corked in Bethlehem
 - Dane Paraschos from Corked came and talked about possibility of having event at Corked
 - TV's were added
 - Would be nice to have a "place to go" for TV tailgates
 - Can play PSU songs at commercials – drink specials
 - A group will consider going to Corked and taking a look
- Blue and White Nights
 - Union and Finch – held on 6/15/17
 - Owned by PSU alumni
 - 24 people attended
 - Food was great
 - Clubhouse Grille at Bethlehem Golf Club – 8/17/17 – 6 pm to 8 pm
 - Oktoberfest at Dunderbak's – 9/21/17 – 6 pm to 8 pm
 - Owned by PSU alumni
 - One price with appetizers, a free beer
 - \$15 adult and \$10 kids
 - 20% off menu items
 - October – TBD
 - Would like this organized by recent graduates
- Hops 4 Hope – 10/01/2017
 - We will provide volunteers for the tables
- Homecoming Parade – 11/10/2017
 - Kathy Schaffer lead – they will have their RV again this year
 - Pirates and princess theme – cannons on the RV?
 - Looking for anyone to come (alumni, friends of PSU)

- Theme – embrace the journey – roar with pride
- Ad Hoc Committee for 2018 NCAA Men's Ice Hockey
 - Midwest will be held at the PPL center
 - Others are asking if PSU LV doing anything
 - Possibly have at Queen City BBQ on 3/23 Saturday – need to reserve

Membership – Diane

- We have two board members leaving – we wish them well
 - Shanon Fisher
 - Victoria Vetter

Stewardship –

- Garden Party – 8/23/17
 - Development
 - Invites were sent out
- Ice Cream Sale
 - Diane handed out forms – see attached
 - 11/16/17 pick-up date
 - Liz Bartolai will assist with sign up genius
 - Margaret will shadow Carolyn to assist in future events
- WE ARE PSULV Week – see flyer attached
- James Bond at Allentown Symphony – see attached flyer
- Etiquette Dinner – 10/25/17
 - At Lehigh Valley Country Club
 - \$5000 covers 80 students to attend
 - Invite Alumni to attend - \$70 cost to attend
- Dr. Richardson requested to meet with Alumni Board in September or October

Chapter Updates – Terry was not able to attend

- Bus Trips
 - Pitt (no tickets and ticket option – have 30 tickets must take bus) – 9/9
 - SOLD OUT game tickets
 - They still have seats on the bus if you have your own tickets
 - Michigan Game (no tickets to game, bus only) – 10/21
- Summer Picnic – 7/16
 - Canal Park – Hanover Township
 - Blue band – was there and played the best songs

Old Business

- Constitution & Bylaws- Diane –
 - Changes made and handed out at meeting
 - Vote at next meeting - September

New Business:

- None

Adjourn –

The meeting was adjourned at 8:06 P.M. Motioned by Gwen and Seconded by Margaret – all approved

Next Meeting – September 14th

Future meetings:

October	12
November	9
December	14

Penn State Lehigh Valley Alumni Society

PENN STATE CREAMERY ICE CREAM SALE

To benefit the Alumni Society First-Year Scholarship Fund

Orders due: Friday, October 13, 2017

Pick up: Thursday, November 16, 2017

Pick up your order at Penn State Lehigh Valley on November 16 between 5-8 p.m. Ice cream cannot be held past 8 p.m. due to lack of freezer space.

Name (please print clearly)

Address City State Zip

Best Phone Number E-mail

Flavor	Quantity	x \$8.50 per 1/2 gallon	Total
Bittersweet Mint		x \$8.50 per 1/2 gallon	
Butter Pecan		x \$8.50 per 1/2 gallon	
Chocolate		x \$8.50 per 1/2 gallon	
Chocolate Chip Cookie Dough		x \$8.50 per 1/2 gallon	
Coconut Chip		x \$8.50 per 1/2 gallon	
Cookies 'n Cream		x \$8.50 per 1/2 gallon	
Death by Chocolate		x \$8.50 per 1/2 gallon	
Peachy Paterno		x \$8.50 per 1/2 gallon	
Peanut Butter Swirl		x \$8.50 per 1/2 gallon	
Strawberry		x \$8.50 per 1/2 gallon	
Vanilla		x \$8.50 per 1/2 gallon	
WPSU Coffee Break		x \$8.50 per 1/2 gallon	
TOTAL		x \$8.50 per 1/2 gallon	\$
Top off my order with a donation to the Scholarship Fund			\$
TOTAL AMOUNT PAID			\$

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Make checks payable to **Penn State** and mail this form and payment to:

Penn State Lehigh Valley
Attn: ICE CREAM SALE
2809 Saucon Valley Road
Center Valley, PA 18034-8447

NOTE: Payment is due at the time of order.

Questions? Contact Alumni Relations at
lvalumni@psu.edu or 610-285-5066.
Sorry, no orders will be taken via e-mail.

5@5
5 lectures at 5 p.m.

**The Evolution of Photography:
A Contextual Approach**

Local photo historian Christos Karfakis will explore photography as a medium to record history and human emotion – from daguerreotype to modern day “selfie.” We will explore turning points in world events as they have been documented by photography.

Thursdays
October 12 through November 9, 2017
5:00 - 6:30 p.m.

\$59 per person
\$89 for two people of the same household

SAGE

Picture This – The Evolution of Photography
1980-present

Friday, September 15

Intergenerational Experience – What Works/
Worked in the Workplace

Friday, October 6

Decoding Medicare and Medicaid

Friday, November 3

Practicing Our Civic Values: Re-Imagining 20th
Century Writing for the Purpose of Peace

Friday, December 1

For more information or to register,
contact Diane McAloon, Community Outreach,
at 610-285-5066 or dmcaloon@psu.edu



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WE ARE Lehigh Valley
Homecoming Week

Sept. 19
PSU-LV Alumni, Faculty, and Staff Wine and Cheese Reception
5:30 – 7:00 p.m., Penn State Lehigh Valley, room 135
Reconnect with fellow Penn Staters at this kick off event!

Sept. 20
Penn State Lehigh Valley and Lehigh Carbon Community College Scholarship Benefit
7:05 p.m., PPL Center
The Philadelphia Flyers will face off against the New York Islanders. Proceeds benefit scholarships for students attending PSU-LV and LCCC. Exclusive tickets for Penn Staters coming soon.

Sept. 21
Homecoming Soccer Game
4:00 p.m., Penn State Lehigh Valley
Watch as the new Penn State Lehigh Valley soccer team battles Central Penn College. This event is free and open to the public.

Sept. 21
Women's Volleyball Game
7:00 p.m., Location TBD
Check Penn State Lehigh Valley Athletics for more information.

Sept. 22
Outdoor Movie Night
Time TBD, Penn State Lehigh Valley
Bring your family to campus for an outdoor movie. This event is free and open to the public.

Sept. 23
The Music of James Bond
7:30 p.m., Miller Symphony Hall
The Allentown Symphony Orchestra and guest soloist Rachel York perform music from five decades of James Bond films. Exclusive tickets for Penn Staters will be available soon.

follow PSU-LV at [@psulehighvalley](https://twitter.com/psulehighvalley) for updates
or visit lehighvalley.psu.edu



2017 Calendar of Events

1/2	TV Tailgate – Rose Bowl – Tilted Kilt in Allentown
1/7	Alumni Board Retreat and Planning (9am to 2 pm)
1/14	Alumni/Blue and White Night Basketball – at Stabler – Whiteout
1/21	Dance For A Cure – Mixx Nightclub Allentown
1/21	B&W – Purdue Basketball Keystone Pub Whitehall
2/4	Accepted Student Program – Panel (Victoria and Bob)
2/15	Football 101 – Chapter Event
2/16	Thon Send off – check presentation from 1215 to 1230 pm
2/19	THON Reveal at LV Campus (Diane and Larry point person)
2/26	Lady Lions Bus Trip – Michigan – Wear Pink (not a chapter or society event)
3/??	Tom Range Lecture and Book Selling/Signing
3/11	St Patty's Day Parade – Bethlehem – Todd point person – 1 pm
3/18	Accepted Students Program (Terry & Craig on Panel)
3/23	B&W Night – Red Stag in Bethlehem – (Chris B point person)
March to 4/3	Chapter Food Drive
4/1	Chapter Broadway Bus Trip – Groundhog Day – SOLD OUT
4/6	PSU LV Student Sponsor Car Show
4/13	Networking Event and PSULV Alumni Society Meeting
4/20	B&W Night (senior send off?) – 3 rd Thursday
4/22	B&W game – chapter bus
4/27	B&W Night – Queen City BBQ – Diane Point Person
5/4	Graduation Bag Filling – Todd point person
5/6	Commencement 2017 at Arsequet
5/11	PSULV Alumni Society Meeting
5/14	Mother's Day
5/18	B&W Night – Linx –
5/20	Knoebels Day – Diane point person
5/29	Memorial Day
6/6	Chapter Iron Pigs Game
6/7	Alumni Tea – 2 pm
6/8	PSULV Alumni Society Meeting
6/10	Veledrome – fire works – infield – \$20 a person – CANCELLED – no feed back from venue
6/15	B&W Night – Union and Fitch – Shaffer's (Larry point person)
6/18	Father's Day
6/24	Alumni Leadership Connections – Philly this year – one day event
7/4	July 4 th
7/13	Mamma Mia at State Theater – Campus Event
7/13 to 7/16	PSU UPark – Arts Festival
7/16	Summer Picnic – Canal Park – Chapter/Alumni event
7/28	Friday night Bethlehem Days – Chris B point person – Cancelled
7/29	Saturday – Bethlehem Days – Chris B point person – Cancelled
8/4 to 8/13	Music Fest
8/10	PSULV Alumni Society Meeting
9/ 2	Zips Akron Zips Beaver Stadium, University Park, PA
9/4	Labor Day
9/ 9	Panthers Pittsburgh Panthers Beaver Stadium, University Park, PA Chapter Bus Trip – No game Tickets left
9/14	PSULV Alumni Society Meeting
9/ 16	Panthers Georgia State Panthers Beaver Stadium, University Park, PA
LV Homecoming Events	
9/19	Wine and Cheese Party – LV Alumni
9/20	Flyers Game at PPL Center – actual Flyers
9/21	Club Soccer Team and Women's Volleyball game (student affairs and B&W Society and Alumni)
9/21	B&W Night Dunderbaks – Gwen point person
9/22	Movie Screening – Student Affairs
9/23	James Bond Night at Symphony – PSU LV homecoming
9/ 23	Hawkeyes at Iowa Hawkeyes Kinnick Stadium, Iowa City, IA
9/24	Celtic Classice – Todd point person
9/25	PSU LV Golf Tournament – TBD
9/ 30	Hoosiers Indiana Hoosiers Beaver Stadium, University Park, PA
10/ 7	Wildcats at Northwestern Wildcats Ryan Field, Evanston, IL
10/9	Columbus Day
10/12	PSULV Alumni Society Meeting
10/13	Ice Cream Sale Forms Deadline
10/ 14	No football Game – B&W Night – Banana Factory
10/19	3 rd Thursday
10/ 21	Wolverines Michigan Wolverines Beaver Stadium, University Park, PA Chapter Bus Trip – no game tickets
10/ 28	Buckeyes at Ohio State Buckeyes Ohio Stadium, Columbus, OH
11/ 4	Spartans at Michigan State Spartans Spartan Stadium, East Lansing, MI

11/09 PSULV Alumni Society Meeting
11/10 Veterans Day Homecoming Parade – Bus for alumni for Friday
11/ 11 Scarlet Knights Rutgers Scarlet Knights Beaver Stadium, University Park, PA - homecoming –
Theme – Embrace the Journey – Roar with Pride
11/16 3rd Thursday – Ice Cream Sales – Pick Up
11/18 Cornhuskers Nebraska Cornhuskers Beaver Stadium, University Park, PA
11/23 Thanksgiving
11/ 25 Terrapins at Maryland Terrapins Maryland Stadium, College Park, MD
12/ 2 Big Ten Championship Game Lucas Oil Stadium, Indianapolis, IN
12/8 Holiday Party with silent auction
12/14 PSULV Alumni Society Meeting
12/25 Xmas