

Lehigh Valley Alumni Society



Minutes
 Thursday, March 9th 2017, 6:30 P.M. PSU-LV Campus

Meeting Scribe:
 Craig Warner

Call to Order –
 The meeting was called to order by Larry Trubilla at 6:36 A.M.

Present at Meeting (marked with x)

x	Larry Trubilla - President	x	Carolyn Serva	x	Victoria Vetter
	Gwen Herzog – Vice President		Liz Bartolai		
x	Craig Warner - Secretary	x	Michael Damweber	x	Mandy Marquardt
	Terry Degroot – Chapter President		Heather Wong		
x	Chris Bogden – Past President	x	Todd Dietrich	x	Shannon Fisher (Guest)
x	Diane Lewis Mcaloon	x	Robert Gallagher		Lori Kapes (Guest)
	Marie Tabshi – President Blue and White Society	x	Liz Glase	x	Tom Newell (Guest for Chapter)

February 2, 2017 Minutes Edits/Changes- No changes were needed

Meeting notes Approved with corrections by: Liz Glase
 Seconded: Chris Bogden
 All Approved

Standing Committee Updates:

Marketing –

- Web site uses WordPress
 - Bob Gallagher volunteered to assist Todd at last meeting – Todd will get with Bob
- Lori Kapes received Volunteer of the year for Thon alumni - congrats
- Facebook – now up to 635 likes
- Discussed what platform will work best for getting info out
 - Facebook – used by older members
 - Many set up a PSU LV Instagram account
 - Psulvalumni
 - Parade was posted already
 - Was at 9 followers
- Marketing Committee members:
 - Victoria

- Bob
- Shannon
- Suggested committee start meeting and they determined that Tuesday's and Thursday's are the best day for Larry to meet.

Events –

- Thon Reveal - Larry
 - 100 people attended
 - Students
 - requested more dancing next year. May get a DJ and have dancing in 105.
 - Would like a bubble machine
 - Billy Bauer was great and he asked several musicians to come and play which was well received. Next year we can put Billy in the Center.
 - Our cost was \$95 for the ice cream (student affairs and B&W society picked up this cost)
- St. Patrick's Day Parade in Bethlehem - Todd
 - Todd asked that if you intend to go to please fill out web forms – link provided by Todd - 11 forms filled out so far
 - First 25 who come get an awesome T-shirt (no date on shirt so it can be used next year)
 - Meet at 1230 to 1245 at 9th and broad
 - 1 mile walk
 - Will be cold and organizers said it will still go off so please come
 - Todd has the banner for the parade – 2 people will hold it – rest can give out Candy that Larry has
 - Diane will have the shirts
- Nittany Networking – Tom/Diane
 - Tom came tonight since Terry is not in town
 - Charlie Dent will be there – My Way to Washington DC
 - April 13th at 730 am
 - 135 at the LV campus
 - Open to all PSU alumni
 - Will hold other events
 - Vary time of day and
 - Location
- Blue and White Night – Red Stag in Bethlehem - Chris
 - Happy Hour is 5 pm to 8 pm
 - Tell them you are with PSU
 - ½ appetizer
 - Thursday after St Patty's day since they are so busy – 23 March
- April B&W Night – Lost Tavern – Diane
 - Future B&W Nights – try to do every 3rd Thursdays – may change during football season since the TV tailgates were popular
- Graduation 06MAY2017 – Diane

- Approximately 80 graduates
- We still have 90 Frames left – usually put future events in the frames
- Will set up a table – will not worry about thefts
- Gwen and Craig purchased regalia – about \$100/each
- Knoebels – 20MAY2017 – Diane
 - Steve K. will be the lion – gets 2 free passes for being the lion
 - Tom Range will be there – director of PSU Alumni Blue Band
 - \$22/ticket at the door (lunch/ice cream/\$10 in ride tickets)
 - 15 different groups will be there
 - T-Shirts available to buy
- Line Up for Hunger – 30MARCH - Diane
 - See handout
 - Will be a drive up – students will take out food
 - Can give on line – please choose LV PSU as designee
 - We have a LVAlumni club contest with Purdue who won last year – lets beat Purdue!!!!

Membership – Diane

- Board Notes:
 - Jaffer Murtaza dropped off the board due to other commitments.
 - Diane had a card for us to sign for the PSU oldest Alumni who turns 105 years old.
- Elections are coming up
 - Need to vote in April
 - Term from 1JULY17 to 30JUNE19
 - If you wish to be on the ballot or wish to nominate someone – let Diane know
 - Can nominate yourself
 - Officers can do 2 consecutive terms

Stewardship – Mike

- Discussed March18th Admissions Accepted Students Event
 - Come early if you want – will have eats
 - Starts at 930 am on campus
 - Craig and Terry will attend
- Capital Campaigns
 - Types
 - Scholarship - \$1.5 million
 - Entrapanueur - \$1 million
 - ??? - \$1 million
 - 2 projects being looked at which is separate from the campaign above
 - Add onto the building – have a better food option – others at PSU surprised that LV did not have a cafeteria
 - Team up with Good Sheppard who may be building so they have a gym for the campus

Chapter Updates - Terry

- Proposed TV Tailgate Schedule for 2017 Football Season
 - Terry will get with Larry to pick games for chapter to host and society to host
- Bus Trips
 - B&W Game – 4/22
 - Pitt (no tickets) – 9/9
 - Michigan Game (no tickets) – 10/21
- Broadway Bus Trip: “Groundhog Day”
 - Event has sold out
- Summer Picnic – 7/16
 - Canal Park – Hanover Township
- Chapter Food Drive
 - Runs from March to April 3rd

Old Business

- Constitution & Bylaws- Diane
 - Updates & proposals – to be worked on by the below committee from last meeting
 - Corrected titles and committees
 - Had a discussion on board members also having to be a member of the PSU alumni association
 - Past discussions on why they may not join at this time
 - strapped for cash and may not be able to join.
 - Some felt they have quite a debt that still had to be paid.
 - Some want to continue their studies for other degrees etc.
 - Todd had offered to sponsor anyone that would need it. While this was thought as a nice gesture, younger members would not take that advantage of the offer.
 - Formation of new Constitution & Bylaws Ad Hoc Committee.
 - Diane/Chris/Gwen/Larry
 - Once drafted will share with Craig and others
 - This has not been done yet
 - Diane will get out soon so this can be read at the April meeting
- PSU Downtown Bethlehem Day- Chris
 - Dates – 7/28 and 7/29
 - Chris will ask Murtaza to take on a more active role
 - Updates
 - There is a \$100/table fee which gets paid back so may be no cost
 - There are printing fees and we may need to help out with those costs
 - There is a question on us doing this again – we are not in Bethlehem while other colleges are
 - Suggestion to possible do this at the Promenade shops in the future
 - Chris will get with Jesse (campus) to discuss this event
- 2017 Velodrome date – Mandy
 - Mandy set the date of June 10th
 - Fire works

- Will be in the field again - \$20/each
 - Mandy suggested June since she will be in the area (August she will not be around)
 - Will check the dates when the schedule is known
 - Most likely international night racing in June – 9th or 16th
 - \$750 for infield costs (no funding from campus this year)
 - 200 people – charge \$20 instead of \$15 this year
 - Ran out of food last year – let them know about this issue
- Campus Scholarship Initiatives – Diane
 - Mamma Mia at State Theatre - July 13th
 - \$100/ticket (includes ticket and reception)
 - James Bond Night at the Symphony – Sept 23rd
 - PSU LV hosting
 - Diane working on corporate sponsorship
 - Kicks off PSU LV homecoming
 - \$2500 coming from alumni society budget

New Business:

- Mamma Mia – 13JULY – Coming soon
- James Bond Night at the Symphony – 23SEP – campus scholarship
- Wisecrakers Comedy Club – Diane
 - McCarther Road
 - \$20/ticket – you keep \$10/ticket
- PSU LV Student Sponser Car Show – 6APRIL – Diane to get us more info on event

Adjourn –

The meeting was adjourned at 8:25 P.M. Motioned by Carolyn and Seconded by Mike – all approved

Next Meeting – March 9th

Future meetings:

April	13
May	11
June	8
August	10
September	14
October	12
November	9
December	14

2017 Calendar of Events

1/2	TV Tailgate — Rose Bowl — Tilted Kilt in Allentown
1/7	Alumni Board Retreat and Planning (9am to 2 pm)
1/14	Alumni/Blue and White Night Basketball - at Stabler - Whiteout
1/21	Dance For A Cure — Mixx Nightclub Allentown
1/21	B&W — Purdue Basketball Keystone Pub Whitehall
2/4	Accepted Student Program — Panel (Victoria and Bob)
2/15	Football 101 — Chapter Event
2/16	Thon Send off — check presentation from 1215 to 1230 pm
2/19	THON Reveal at LV Campus (Diane and Larry point person)
2/26	Lady Lions Bus Trip — Michigan — Wear Pink (not a chapter or society event)
3/??	Tom Range Lecture and Book Selling/Signing
3/11	St Patty's Day Parade — Bethlehem — Todd point person — 1 pm
3/18	Accepted Students Program (Terry & Craig on Panel)
3/23	B&W Night — Red Stag in Bethlehem — (Chris B point person)
March to 4/3	Chapter Food Drive
4/1	Chapter Broadway Bus Trip — Groundhog Day — SOLD OUT
4/6	PSU LV Student Sponser Car Show
4/13	Networking Event and PSULV Alumni Society Meeting
4/20	B&W Night (senior send off?) - 3 rd Thursday
4/22	B&W game- chapter bus
4/27	B&W Night — Lost Tavern Hellertown — Diane Point Person
4/30	
5/4	Graduation Bag Filling — Todd point person
5/6	Commencement 2017 at Artsquest
5/11	PSULV Alumni Society Meeting
5/14	Mother's Day
5/18	B&W Night — Mixx — Chris B. point person
5/20	Knoebels Day — Diane point person
5/29	Memorial Day
6/6	Chapter Iron Pigs Game
6/8	PSULV Alumni Society Meeting
6/10	Veledrome — fire works — infield - \$20 a person
6/15	B&W Night — Krocks — Shaffer's (Larry point person)
6/18	Father's Day
6/24	Alumni Leadership Connections
7/4	July 4 th
7/13	Mamma Mia at State Theater — Campus Event
7/13 to 7/16	PSU UPark — Arts Festival
7/16	Summer Picnic — Canal Park
7/28	Friday night Bethlehem Days — Chris B point person
7/29	Saturday — Bethlehem Days — Chris B point person
8/4 to 8/13	Music Fest
8/10	PSULV Alumni Society Meeting
9/ 2	Zips Akron Zips Beaver Stadium, University Park, PA
9/4	Labor Day
9/ 9	Panthers Pittsburgh Panthers Beaver Stadium, University Park, PA Chapter Bus Trip — No Tickets
9/14	B&W Night Dunderbaks — Gwen point person

9/14 PSULV Alumni Society Meeting
 9/16 Panthers **Georgia State Panthers** Beaver Stadium, University Park, PA
 9/21 3rd Thursday
 9/23 Hawkeyes **at Iowa** Hawkeyes Kinnick Stadium, Iowa City, IA
 9/23 James Bond Night at Symphony – Kick off of PSU LV homecoming
 9/24 Celtic Classice – Todd point person
 9/30 Hoosiers **Indiana Hoosiers** Beaver Stadium, University Park, PA
 10/7 Wildcats **at Northwestern** Wildcats Ryan Field, Evanston, IL
 10/9 Columbus Day
 10/12 PSULV Alumni Society Meeting
 10/14 No football Game – B&W Night – Banana Factory
 10/19 3rd Thursday
 10/21 Wolverines **Michigan Wolverines** Beaver Stadium, University Park, PA
 Chapter Bus Trip – no tickets
 10/28 Buckeyes **at Ohio State Buckeyes** Ohio Stadium, Columbus, OH
 11/4 Spartans **at Michigan State Spartans** Spartan Stadium, East Lansing, MI
 11/09 PSULV Alumni Society Meeting
 11/10 Veterans Day Homecoming Parade – Bus for alumni for Friday
 11/11 Scarlet Knights **Rutgers Scarlet Knights** Beaver Stadium, University
 Park, PA - homecoming –
 Theme – Embrace the Journey – Roar with Pride
 11/16 3rd Thursday – Ice Cream Sales
 11/18 Cornhuskers **Nebraska Cornhuskers** Beaver Stadium, University Park, PA
 11/23 Thanksgiving
 11/25 Terrapins **at Maryland Terrapins** Maryland Stadium, College Park, MD
 12/2 Big Ten Championship Game Lucas Oil Stadium, Indianapolis, IN
 12/8 Holiday Party with silent auction
 12/14 PSULV Alumni Society Meeting
 12/25 Xmas

Penn State Lehigh Valley's

LION UP FOR HUNGER FILL THE TRUCK FOOD DRIVE

Thursday, March 30
Drive through the campus parking lot from
7:30-9:00 a.m., 12-2 p.m.

You won't have to get out of your car!
Donations benefiting Second Harvest Food Bank will also be
accepted all day at the building entrance.

NEEDED

JELLY*
TUNA
CANNED PASTA
TUNA HELPER
HAMBURGER HELPER
CEREALS

**Plastic containers only.*



This event is open to the public.
The first 200 donors will receive a free recyclable bag!
2809 Saucon Valley Road, Center Valley, PA 18034