



- Winter White Out – Diane
  - Good turnout even with nasty weather
  - Basketball event at Stabler arena
  - Men's and Lady's LV won
  - Provided T-shirts
  - Should do this again next year
- Review Dance for a Cure – Chris, Liz
  - Most successful ever
    - ~160 people attended (61 signed up on line)
    - Venue could not have held more
    - Most instructors, attendees and money
    - Very diverse crowd
  - Motion was made to donate \$225 from alumni society to pay for programs
    - Motion Chris B. Seconded Liz G. Approved no nays
  - Raised \$7,204.
  - 16FEB from 1215 to 1230 pm – will hand out checks (Hops for Cure/Dance for a cure/etc)
- Discuss – THON Reveal 2017 – Feb 19<sup>th</sup> - Larry
  - Event will be at the PSULV campus (moved from ArtsQuest – we are very thankful for their support the last number of years)
    - Moved to get more students and faculty involved
    - Chance for people to see campus
  - Meeting was held last week to kick off the planning of the event
  - Will have a quiet room and a family room
  - Marie designed T-shirt (tye dyed) to give to students
    - Non students can purchase for \$8.50 each
    - Let Diane know if interested to order – need order soon
  - Panned events:
    - Billy Bauer band
    - Face painting
    - Others
  - Live Feed is being planned – IT working on it
    - Diane is considering a meeting to ensure this is worked on
  - Will use sign up genius (volunteers and guests) – Diane
  - Will use different ribbon colors to identify helpers
- Discuss – St. Patrick's Day Parade – March 11<sup>th</sup> -
  - We are registered
  - Looking into green T-shirts
    - \$5 each to make
    - 25 shirts for the first 25 signups
    - Motion proposed that Alumni Society would provide \$125 for shirts – passed – no one opposed

- Gwen volunteered to get candy again
  - Larry asked for 2 cases
  - Leftover candy will go to homecoming parade handouts
  - Use PSU LV tote bags to hold candy to hand out – advertise our campus
- Discuss – Blue and White Night at Red Stag – March 23<sup>rd</sup> - Chris
  - Chris emailed Red Stag with proposed date –
  - no word back yet

#### Membership – Diane

- We moved to an Open Meeting format – 2 guests tonight which is great
- If we get too large, we will have to move our location
  - Do have room – Diane will have to verify we can use it
  - Campus will set up the room in a meeting format

#### Stewardship – Mike

- Discussed Feb 4th and March 18th Admissions Accepted Students Event
  - Come early if you want – will have eats
  - Starts at 930 am on campus
- Alumni Role –
  - Feb 4<sup>th</sup> – Victoria and Bob
  - March 18<sup>th</sup> – Terry and Craig

#### Chapter Updates - Terry

- Penn State vs. Purdue Basketball TV Tailgate – Jan 21st
  - Purdue fans did show up
  - 15 people in total
- Football 101 – 2/15
- Proposed TV Tailgate Schedule for 2017 Football Season
  - Terry will get with Larry to pick games for chapter to host and society to host
- Bus Trips
  - B&W Game – 4/22
  - Pitt (no tickets) – 9/9
  - Michigan Game (no tickets) – 10/21
- Broadway Bus Trip: “Groundhog Day”
  - Event has sold out
- Summer Picnic – 7/16
  - Canal Park – Hanover Township
- Chapter Food Drive
  - Runs from March to April 3rd

#### Old Business

- Review of Key Retreat Items – this was done during the review of minutes
- Scholarship –

- During the retreat, we had approved the movement of \$2169.39 from the ice cream sales to the scholarship fund.
- This was tabled to determine where it should go since our scholarship was fully funded and we discussed other options.
- This will be further discussed and the money will not be moved yet to determine what should be done
- Constitution & Bylaws- Diane
  - Updates & proposals – to be worked on by the below committee
  - Formation of new Constitution & Bylaws Ad Hoc Committee.
    - Diane/Chris/Gwen/Larry
    - Once drafted will share with Craig and others

#### New Business:

- PSU Downtown Bethlehem Day- Chris
  - Dates – 7/28 and 7/29
  - Chris will ask Murtaza to take on a more active role
- 2017 Velodrome date – Mandy
  - Discussed a June versus an August date (we have Aug 23<sup>rd</sup> saved for now)
  - Mandy suggested June since she will be in the area (August she will not be around)
    - Will check the dates when the schedule is known
    - Most likely international night racing in June – 9<sup>th</sup> or 16<sup>th</sup>
  - \$750 for infield costs (no funding from campus this year)
    - 200 people – charge \$20 instead of \$15 this year
  - Ran out of food last year – let them know about this issue
- Campus Scholarship Initiatives – Diane
  - Mamma Mia at State Theatre - July 13<sup>th</sup>
    - \$100/ticket (includes ticket and reception)
  - James Bond Night at the Symphony – Sept 23<sup>rd</sup>
    - PSU LV hosting
    - Diane working on corporate sponsorship
    - Kicks off PSU LV homecoming
    - \$2500 coming from alumni society budget
- Blue and White Society – Spring Alumni Networking Event – Diane – Tuesday March 28<sup>th</sup>
- Knoebels - Diane
  - Nice event and we can attend
  - If so – have a table for our LV society
  - Diane will check to see if they need the lion
- Separate Account for Awards
  - Chris B. asked if income from awards and other sources can be put into a separate account
    - Account used for items not allowed by the Alumni budget
    - i.e. taking volunteers out for holiday event as a thank you for their efforts during the year

- other items to continue our mission
- Motion by Chris B. to have a new cost center
  - Seconded by Liz G.
  - Motion passed – no opposed
- Lady Lions Bus Trip
  - Feb 26<sup>th</sup>
  - Bus from LV hospital to U park for game against Michigan
  - Wear Pink
- Thon Alumni Trip
  - Members going to UPark for Thon
  - Events
    - Mini-Thon appreciation
    - Tour of Thon
    - Thon Alumni reception



**Adjourn –**

The meeting was adjourned at 8:14 P.M. Motioned by Craig Warner and Seconded by Terry Degroot

Next Meeting – March 9<sup>th</sup>

Future meetings:

April	13
May	11
June	8
July	13
August	10
September	14
October	12
November	9
December	14

## 2017 Calendar of Events

1/2	TV Tailgate – Rose Bowl – Tilted Kilt in Allentown
1/7	Alumni Board Retreat and Planning (9am to 2 pm)
1/14	Alumni/Blue and White Night Basketball – at Stabler – Whiteout
1/16	Martin Luther King Day
1/21	Dance For A Cure – Mixx Nightclub Allentown
1/21	B&W – Purdue Basketball Keystone Pub Whitehall
1/27	B&W Winter Networking?????
2/4	Accepted Student Program – Panel (Victoria and Bob)
2/15	Football 101 – Chapter Event
2/16	Thon Send off – check presentation from 1215 to 1230 pm
2/19	THON Reveal at LV Campus (Diane and Larry point person)
2/20	President's Day
2/26	Lady Lions Bus Trip – Michigan – Wear Pink (not a chapter or society event)
3/??	Tom Range Lecture and Book Selling/Signing
3/11	St Patty's Day Parade – Bethlehem – Todd point person – 1 pm
3/18	Accepted Students Program (Terry & Craig on Panel)
3/23	B&W Night – Red Stag in Bethlehem – (Chris B point person)
March to 4/3	Chapter Food Drive
4/1	Chapter Broadway Bus Trip – Groundhog Day – SOLD OUT
4/20	B&W Night (senior send off?) - 3 <sup>rd</sup> Thursday
4/22	B&W game- chapter bus
4/27	B&W Night – Lost Tavern Hellertown – Diane Point Person
5/4	Graduation Bag Filling – Todd point person
5/6	Commencement 2017 at Artsquest
5/14	Mother's Day
5/18	B&W Night – Mixx – Chris B. point person
5/20	Knoebels Day – Diane point person
5/29	Memorial Day
6/6	Chapter Iron Pigs Game
6/9 or 6/16	Veledrome????
6/15	B&W Night – Krocks – Shaffer's (Larry point person)
6/18	Father's Day
6/24	Alumni Leadership Connections
7/4	July 4 <sup>th</sup>
7/13	Mamma Mia at State Theater – Campus Event
7/13 to 7/16	PSU UPark – Arts Festival
7/16	Summer Picnic – Canal Park
7/28	Friday night Bethlehem Days – Chris B point person
7/29	Saturday – Bethlehem Days – Chris B point person
8/4 to 8/13	Music Fest
8/23	B&W Possible at Cycling Veledrome ??????
9/ 2	Zips <b>Akron Zips</b> Beaver Stadium, University Park, PA
9/4	Labor Day
9/ 9	Panthers <b>Pittsburgh Panthers</b> Beaver Stadium, University Park, PA Chapter Bus Trip – No Tickets
9/14	B&W Night Dunderbaks – Gwen point person
9/ 16	Panthers <b>Georgia State Panthers</b> Beaver Stadium, University Park, PA
9/21	3 <sup>rd</sup> Thursday
9/ 23	Hawkeyes <b>at Iowa</b> Hawkeyes Kinnick Stadium, Iowa City, IA
9/23	James Bond Night at Symphony – Kick off of PSU LV
9/24	Celtic Classice – Todd point person
9/ 30	Hoosiers <b>Indiana Hoosiers</b> Beaver Stadium, University Park, PA
10/ 7	Wildcats <b>at Northwestern</b> Wildcats Ryan Field, Evanston, IL
10/9	Columbus Day
10/ 14	No football Game – B&W Night – Banana Factory
10/19	3 <sup>rd</sup> Thursday
10/ 21	Wolverines <b>Michigan Wolverines</b> Beaver Stadium, University Park, PA Chapter Bus Trip – no tickets
10/ 28	Buckeyes <b>at Ohio State Buckeyes</b> Ohio Stadium, Columbus, OH
11/ 4	Spartans <b>at Michigan State Spartans</b> Spartan Stadium, East Lansing, MI
11/10	Veterans Day Homecoming Parade – Bus for alumni for Friday
11/ 11	Scarlet Knights <b>Rutgers Scarlet Knights</b> Beaver Stadium, University Park, PA - homecoming
11/16	3 <sup>rd</sup> Thursday – Ice Cream Sales
11/18	Cornhuskers <b>Nebraska Cornhuskers</b> Beaver Stadium, University Park, PA
11/23	Thanksgiving
11/ 25	Terrapins <b>at Maryland Terrapins</b> Maryland Stadium, College Park, MD
12/ 2	Big Ten Championship Game Lucas Oil Stadium, Indianapolis, IN
12/8	Holiday Party with silent auction
12/25	Xmas