

Lehigh Valley Alumni Society



Minutes
Thursday, August 11, 2016, 6:30 P.M. PSU-LV Campus

Meeting Scribe:
Craig Warner

Call to Order –
The meeting was called to order by Larry Trubilla at 6:38 P.M.

Present at Meeting (marked with x)

X	Larry Trubilla - President		Tom Newell		Liz Bartolai		
	Gwen Herzog – Vice President		Mike Dopkin	x	Diane Lewis Mcaloon		
x	Craig Warner - Secretary		Liz Gerancher	x	Marie Tabshi – President Blue and White Society		
x	Terry Degroot – Chapter President	x	Carolyn Serva				
x	Chris Bogden – Past President		Todd Dietrich				

June 9, 2016 Minutes Edits/Changes- None

Meeting notes **Approved by Chris Bogden**
 Seconded: Carolyn Serva
 All Approved

COMMITTEE/ACTIVITY REPORTS

Marketing

We have 554 likes on our face book page.

To get more likes, Diane will put down a reminder on campus news items to go and like us on Face Book.

Campus is working on a new web site design.

Events (AKA Engagement)

1. Penn State Lehigh Valley Day in Downtown Bethlehem: 7/29 AND 7-30-16
 - a. Friday, July 29th dinner dance 57 attending the event with a mix of ages ~ 2 years to 84 years young.
 - b. Hotel Bethlehem was great to work with and the food was excellent.
 - c. Penn State Lehigh Valley Day in Downtown Bethlehem was held on July 30th from 11 am to 6 pm.
 - d. Will see if we can have a similar event next year. Depends on if the hotel books all the areas (popular wedding venue).
2. Homecoming Parade
 - a. Alumni society will sponsor student bus - \$500. Students will then have to pay \$10 each to ride to the parade festivities. We plan to get there early afternoon and will leave late evening.
 - b. Non students may be able to ride the bus as well.
 - c. It is to be stressed that this is absolutely a non-alcoholic event due to the fact that students are present
3. August Blue and White Night at Valley Preferred Cycling Center 8-26-16
 - a. Join our alumni hostess, Mandy Marquardt, 2016 USA Cycling Elite and Junior National Championships and Penn State Cycling Coach on the infield for a night of Madison Cup racing! Alumnus Bobby Lea and

current student Matt Baranoski will be back from cycling competition at the 2016 Summer Olympics and will be hand to sign autographs.

- b. Is a face book event with sign up.
<https://www.cvent.com/events/Registrations/MyRegistration.aspx?i=9fe03688-b87d-4deb-87c5-b923475e6d33&r=1#>
 - c. Cost is \$15 per person and includes admission to the infield, a light dinner, alumni fellowship and fireworks afterward. This event will benefit the Penn State Cycling Club, who will conduct a silent auction as a fund raiser.
 - d. 13 and under are free – need to email Diane with child’s name to get onto the infield
4. September Blue and White Night at Dunderbak’s
 - a. Bill Baker will be our alumni host for Penn State Alumni Oktoberfest!
 - b. Dunderbaks, Lehigh Valley Mall (First Floor, next to Macy’s).
 - c. FREE Oktoberfest style appetizers, a complimentary mug of Oktoberfest beer, \$1 off refills and a 20% discount on dinner.
 - d. Cost is \$15 Please contact Diane McAloon to register.
 - e. 6 and under free
 - f. 7-18 not free, but we Alumni will pay the costs
 5. Etiquette Dinner 10-19-16
 - a. We are welcomed to attend
 - b. Talk about internships, finding jobs etc.
 6. October Blue and White Night at TBD. Will involve WINE.
 - a. No call was made to set this up
 - b. Decided NOT to do event since there is so much going on at the same time frame.
 7. Ice Cream Sale 11-10-16 pick up
 - a. We have 1000 post cards and quite a few handed out at Bethlehem days
 - b. Already have orders made
 - c. Have a number of sponsors interested:
 - i. \$250 nittany lion club for a table
 - ii. Others interested as well
 - d. Looking for volunteers – 3 pm to 8 pm – do not need to be there the entire time
 - e. Door prize being put together
 - f. There will be a news release for local papers
 - g. Have a dock that will allow better set up (pull out and sort)
 8. Blue and White Night at Weyerbacher Brewing – Tour and tasting – 11/17/16.
 - a. Thursday, November 17.
 - b. They can offer (4) 4oz pours of beers of our choosing, a souvenir pint glass, and a private tour for \$15 per person.
 9. Details to Follow December holiday event for Alumni Boards –
 - a. Date 12/9/16 at Holiday Inn Is the campus holiday party, alumni are welcome and encouraged to join in.
 10. Hops for a Cure - <http://www.losttavernbrewing.com/>
 - a. Lost Tavern Brewing contacted us to see if we would like to be a part of an event for Thon
 - b. Chris stated this may not be allowed – alcohol and Thon
 - c. Could do this if donate to a cancer or other group
 - d. November 20th was the proposed date, however we have a lot of events around this time
 - e. Looking to see if this can be done some other time
 11. Escape Room
 - a. Could be used for team building
 - b. 1 hour to find way out of the room
 - c. Suggested to be used as teambuilding with new board members
 - d. Diana to find out how many can be in the group
 - e. Lots of interest from board to do this
 12. TV Tailgates
 - a. Looking at various venues to hold them at – probable away games
 - b. Will they donate part of bill?

Membership:

The below candidates will attend out 9/8/16 meeting – welcome aboard

- Pascale Abdouche
- Michael Damweber
- Terry DeCamp
- Bob Gallagher
- Linda Habrukovich
- Jessica Kirkwood
- Megan Marzella
- Victoria Vetter
- Heather Wong

Chapter Updates

1. PSU vs. Pittsburgh Game Raffle – drawing date 8/8/16 attendance not required - \$10 each, 3 for \$20
 - a. Drawing held but no news on who won
 - b. ~\$3700 raised
2. July 17: Chapter/Society Picnic, Canal Park, Hanover Twp, Lehigh County
 - a. Guest Speaker: Paul Clifford, President of the Penn State Alumni Association
3. October 22: Ohio State at PSU Bus Trip
4. Iowa Bus trip – not too much interest yet. May cancel if not enough people sign up.
5. Constant Contacts: Terry will drop their list and combine with Diane to save money.
6. Picnic – very nice park – had 15 blue band alumni show up to play

New Business:

1. Hop for a Cure – see events
2. Escape room – see events
3. Mini Thon How to
 - a. Host a meeting with local schools doing mini thons
 - b. Share best practices and ideas
 - c. Thon Committee to host
 - d. Date – November 19th

Blue and White Society Report: Marie Tabshi – President Blue and White Society

1. Not much has changed since school is out
2. Finalized fall events
3. Speed networking – do in the spring
4. Holiday Mixer – event may not happen since this is around break and finals
5. Meet your Legislature – letters were sent out

Alumni Society Budget Report – No numbers this month due to moving areas. From July - Balance is \$9,734.94

Around the Table:

1. Approved Charter –
 - a. Diane to look at the last form we have and will bring it to the next meeting.
 - b. Will have to start the process again and have an officially approved charter.
2. Next Meeting – 9/8/16
 - a. Suggested to have refreshments for welcoming aboard new members
 - b. Diane will arrange

Adjourn –

The meeting was adjourned at 8:11 P.M.

Approved: Terry Degroot

Seconded: Chris Bogden
All approved

By: Terry and Chris

Next meeting: Thursday – September 8th at 6:30 PM in Conference Room 141 at the PSU Lehigh Valley Campus

Calendar of Events:

2016

~~4/5 Penn State Grass Roots Day~~
~~4/15 to 4/15 Alumni Council – Larry attending~~
~~4/16 Blue and White Game~~
~~4/21 B&W night – Copperhead Grille – Airport Road~~
~~4/28 Graduation Ad Hoc/Board Meeting~~
~~5/7 PSU LV Graduation at Steel Stacks~~
~~5/19 B&W Night~~
~~5/21 Knoebels – Steve K will be Lion from 12-1~~
~~6/14 Iron Pigs Night – PSU~~
~~6/16 B&W Night (Todd's Bday)~~
~~6/17 PSU Lehigh Valley – Golf Outing – Locust Valley~~
~~6/24 to 6/26 Alumni Leadership Connection – need your own hotel room~~
~~7/14 Board Meeting~~
~~7/17 Summer Picnic~~
~~7/29 Friday night event – Dance – Downtown Bethlehem~~
~~7/30 PSU Downtown Bethlehem Day~~
8/11 Board Meeting
8/17 Convocation
8/19-20 New Students/Parents/Staff – Welcome New Students
8/22 PSU LV First Day Of Classes
8/26 Penn State Alumni Night at Valley Preferred Cycling Center
9/8 Board Society Meeting
9/15 B&W Night – Oktoberfest at Dunderbaks
9/17 PSU verses Temple viewing party – Angel 34 event at Steelstacks
10/1 Oktoberfest at Steelstacks ???
10/7 Homecoming Parade (Maryland)
10/12 Career Services at PSU LV campus
10/15 New Board Members - "onboarding" meeting – 9-12 am ? – Escape Room ?
10/18 Meet your Legislature B&W Society Event
10/19 Etiquette Dinner B&W Society Event
10/20 ~~B&W Night – Save the date – WINE – Cancelled due to all of the events~~
10/22 Chapter Bus Trip – Ohio State
11/5 Chapter Bus Trip – PSU vs Iowa
11/10 Ice Cream Sale (Board meeting during ice cream distribution)
11/17 B&W Night – Weyerbacher Brewing Company
11/19 or 12/3 mini-THON Workshop – try for 9 am or so
11/19 TV Tailgate – Rutgers Night Game
12/9 PSU LV Campus Holiday Party – Holiday Inn - Fogelsville

2017

1/19 Full Society Meeting
1/21 Dance For A Cure – Mixx Nightclub Allentown
1/27 B&W Winter Networking?????
1/28 Dance For A Cure snow/rain date
2/19 THON Reveal ????? (TBD)
3/11 St Patty's Day Parade – Bethlehem
3/18 St Patty's Day Parade – Allentown (only 1 parade expected to attend)
4/12 Networking
4/20 B&W Night (senior send off?)
4/22 B&W game
5/5 Commencement 2017
5/17 Society General Meeting