

# Lehigh Valley Alumni Society



Penn State  
Alumni Association

Minutes  
Thursday, July 14, 2016, 6:30 P.M. PSU-LV Campus

**Meeting Scribe:**

Craig Warner

**Call to Order –**

The meeting was called to order by Larry Trubilla at 6:36 P.M.

**Present at Meeting (marked with x)**

X	Larry Trubilla - President		Tom Newell		Liz Bartolai		
	Gwen Herzog – Vice President		Mike Dopkin	x	Diane Lewis Mcaloon		
x	Craig Warner - Secretary	x	Liz Gerancher	x	Marie Tabshi – President Blue and White Society		
x	Terry Degroot – Chapter President	x	Carolyn Serva				
x	Chris Bogden – Past President	x	Todd Dietrich				

**June 9, 2016 Minutes Edits/Changes-** The following corrections will be made to the previous (4/28/16) meeting notes were approved by Liz Bartolai and Chris Bogden. Meeting was called to order at 645 by Larry Trubilla at 645. Meeting was adjourned at 914 by Todd Dietrich and Liz Gerancher.

**Meeting notes Approved with corrections by Chris Bogden Seconded: Liz Bartolai**

**COMMITTEE/ACTIVITY REPORTS**

**Marketing**

Diane reported on a partnership with the campus where she, Liz Gerancher and Terry DeGroot used the resources of the Media Innovation Center to help create a marketing video as representatives of both the campus graduates and UP Graduates and it looks AWESOME. Video can be used for a wide range of promotional activity.

**Events (AKA Engagement)**

1. Penn State Lehigh Valley Day in Downtown Bethlehem: 7/29 AND 7-30-16
  - a. Friday, July 29th dinner dance
    - i. The event kicks off at 6:30 with a cash bar followed by a dinner buffet and dancing!
    - ii. Your ticket includes a shopping PASSPORT for Penn State Lehigh Valley Day in Downtown Bethlehem
    - iii. Reservations must be made in advance and registration closes Friday, July 22<sup>nd</sup>.
    - iv. Sign up at <http://lehighvalley.psu.edu/Alumni/31838.htm> until Friday July 22nd.
    - v. Blue and White Society will serve as greeters, reception desk for the event.
  - b. Penn State Lehigh Valley Day in Downtown Bethlehem, which will be held Saturday, July 30th from 11 am to 6 pm
2. Homecoming Parade
  - a. Alumni society will sponsor student bus - \$500. Students will then have to pay \$10 each to ride to the parade festivities. We plan to get there early afternoon and will leave late evening.
  - b. Non students may be able to ride the bus as well.
  - c. Blue and White Society will consider sponsoring \$500 to ensure the \$10 rate for students
  - d. It is to be stressed that this is absolutely a non-alcoholic event due to the fact that students are present
3. August Blue and White Night at Valley Preferred Cycling Center 8-26-16

4. Penn State Alumni Night at the Valley Preferred Cycling Center
 

Join our alumni hostess, Mandy Marquardt, 2016 USA Cycling Elite and Junior National Championships and Penn State Cycling Coach on the infield for a night of Madison Cup racing! Alumnus Bobby Lea and current student Matt Baranoski will be back from cycling competition at the 2016 Summer Olympics and will be hand to sign autographs. Cost is \$15 per person and includes admission to the infield, a light dinner, alumni fellowship and fireworks afterward. This event will benefit the Penn State Cycling Club, who will conduct a silent auction as a fund raiser.
5. September Blue and White Night at Dunderbak's
 

Bill Baker will be our alumni host for Penn State Alumni Oktoberfest!  
Dunderbaks, Lehigh Valley Mall (First Floor, next to Macy's). FREE Oktoberfest style appetizers, a complimentary mug of Oktoberfest beer, \$1 off refills and a 20% discount on dinner. Cost is \$15 Please contact Diane McAloon to register.
6. Etiquette Dinner 10-17-16
7. October Blue and White Night at TBD. Will involve WINE.
8. Ice Cream Sale 11-10-16 pick up
9. Blue and White Night at Weyerbacher Brewing – Tour and tasting – 11/17/16.
10. Details to Follow December holiday event for Alumni Boards – Date 12/9/16 at Holiday Inn Is the campus holiday party, alumni are welcome and encouraged to join in.

### Membership:

The below candidates were presented to the board for membership. Chris Bogden moved to vote the candidates to serve on the board from 9/1/16 through 6/30/18. Craig Warner seconded. All were in favor.

- Pascale Abdouche
- Michael Damweber
- Terry DeCamp
- Bob Gallagher
- Linda Habrukovich
- Jessica Kirkwood
- Megan Marzella
- Victoria Vetter
- Heather Wong

We will get to know each other's backgrounds, PSU passions, roles on board, etc. when we find a good date to meet in October.

Returning Members are:

- Larry Trubilla, President
- Gwen Herzog, Vice President
- Chris Bogden, Immediate Past President
- Craig Warner, Secretary
- Liz Bartolai
- Terry DeGroot (President Lehigh Valley Chapter of PSU Alumni Association)
- Todd Dietrich
- Liz Gerancher
- Carolyn Serva

### Chapter Updates

1. PSU vs. Pittsburgh Game Raffle – drawing date 8/8/16 attendance not required - \$10 each, 3 for \$20
  - a. First prize – 4 tickets to PSU @ Pitt (9/10) 2 nights lodging, \$500 travel expense refund
  - b. Second prize – 2 tickets to PSU/Ohio State (home)
  - c. Third prize - \$100 gift card at campus store

2. June 14: Iron Pigs Night vs. Gwinnett Braves. 40 people attended
3. June 17: Lehigh Valley Campus Golf Tournament – Craig Warner attended and got picture of our sponsored hole.
4. July 17: Chapter/Society Picnic, Canal Park, Hanover Twp, Lehigh County
  - a. Guest Speaker: Paul Clifford, President of the Penn State Alumni Association
5. October 22: Ohio State at PSU Bus Trip

**New Business:**

Won the Most Innovative Event for Downtown Bethlehem Day (\$1000). This is the 4<sup>th</sup> award in 3 years.

**Blue and White Society Report: Marie Tabshi – President Blue and White Society**

Homecoming Week

- Set Theme: A Legacy To Shape The Future
- Set Dates: October 3, 2016 to October 6, 2016

Blue & White Society Bash

- Set Theme: A Legacy To Shape The Future
- Set Date: October 6, 2016
- Set Time: 4pm to 6pm
- Set Location: Nittany Lion Shrine

Meet Your Legislators

- Co Hosting: Student Government Association
- Set Date: October 18, 2016
- Set Time: 12:15pm to 1:30pm

Speed Networking Alumni Panel

- Co Hosting: Business Society
- Potential Dates: November 15, 2016
- Set Time: 4:30pm to 6pm

Holiday Mixer Party

- Potential Dates: November 29, 2016 | December 1, 2016

**Alumni Society Budget Report** – Balance is \$9,734.94

**Around the Table:**

Approved Charter – we discussed the status of the charter. We know it was approved but do not have a copy of the approved charter. Will have to start the process again and have an officially approved charter.

**Adjourn –**

The meeting was adjourned at 8:43 P.M.

By: Liz Gerancher and Craig Warner

Next meeting: Thursday – August 11th at 6:30 PM in Conference Room 141 at the PSU Lehigh Valley Campus

## Calendar of Events:

### 2016

4/5 Penn State Grass Roots Day  
4/15 to 4/15 Alumni Council — Larry attending  
4/16 Blue and White Game  
4/21 B&W night — Copperhead Grille — Airport Road  
4/28 Graduation Ad Hoc/Board Meeting  
5/7 PSU LV Graduation at Steel Stacks  
5/19 B&W Night  
5/21 Knoebels — Steve K will be Lion from 12-1  
6/14 Iron Pigs Night — PSU  
6/16 B&W Night (Todd's Bday)  
6/17 PSU Lehigh Valley — Golf Outing — Locust Valley  
6/24 to 6/26 Alumni Leadership Connection — need your own hotel room  
7/14 Board Meeting  
7/17 Summer Picnic  
7/29 Friday night event - Dance — Downtown Bethlehem  
7/30 PSU Downtown Bethlehem Day  
8/11 Board Meeting  
8/19-20 New Students/Parents/Staff — Welcome New Students  
8/22 PSU LV First Day Of Classes  
8/26 Penn State Alumni Night at Valley Preferred Cycling Center  
9/8 General Society Meeting  
9/15 B&W Night — Oktoberfest at Dunderbaks  
9/17 PSU verses Temple viewing party  
9/22 Board Meeting  
10/1 Oktoberfest at Steelstacks???  
10/7 Homecoming Parade (Maryland)  
10/12 Career Services at PSU LV campus  
10/15 New Board Members - "onboarding" meeting — 9-12 am  
10/20 B&W Night— Save the date - WINE  
11/3 mini-THON Workshop  
11/5 Chapter Bus Trip — PSU vs Iowa  
11/10 Ice Cream Sale (Board meeting during ice cream distribution)  
11/17 B&W Night — Weyerbacher Brewing Company  
12/9 PSU LV Campus Holiday Party — Holiday Inn

### 2017

1/19 Full Society Meeting  
1/21 Dance For A Cure — Mixx Nightclub Allentown  
1/27 B&W Winter Networking?????  
1/28 Dance For A Cure snow/rain date  
2/19 THON Reveal ????? (TBD)  
3/11 St Patty's Day Parade — Bethlehem  
4/12 Networking  
4/20 B&W Night (senior send off?)  
5/17 Society General Meeting