

Lehigh Valley Alumni Society



Penn State
Alumni Association

Minutes

Saturday, August 1, 2015, 2:00 pm PSU-LV Campus

Call to Order -

6:30

The meeting was called to order by Larry Trubilla at 2:14 p.m.

Present at Meeting (marked with x)

X	Larry Trubilla	x	Tom Newell		RJ Whitelock	x	Samantha Heller
X	Gwen Herzog		Mike Dopkin		Erin Holt	x	Kathy Schaeffer
	Craig Warner	x	Liz Gerancher		Steve Kuchera	x	Brooke Schaeffer
x	Terry Degroot		Carolyn Serva	x	Liz Bartolai		
X	Chris Bogden	x	Todd Dietrich		Chris Lai		

The July 16th meeting minutes were not available and will be approved at the next meeting.

1. Standing Committee Updates:

- a. Marketing – web site, social media
- b. Engagement – Any updates?
- c. Membership – Special Edition Blue and White night at Hotel Bethlehem: We were able to engage some alumni who had not been to any of our events recently. Attendance was approximately 105. We need to continue to collect names and contact information by having sign-in sheets at all events.
- d. THON – students helping at PSU Lehigh Valley Day in downtown Bethlehem. The THON committee is considering a Chuck-e-Cheese event; however, they will see if Rascals will duplicate the event. Chuck-e-Cheese will donate 15% to THON. Liz will be contacting Rascals.

2. Ad Hoc Committees: No updates.

Old Business:

1. Special Edition Blue and White Night at Hotel Bethlehem
2. Penn State Lehigh Valley Day in Downtown Bethlehem

New Business:

1. Homecoming – 10/9/15 “A Legacy to Shape the Future”: LVAS theme brainstormed at the May Blue & White Night. THON tied to local mini THONS “fighting for our little superheroes”
 - a. Kathy shared that Brooke held a mini THON at her high school. The Schaffers have a 32’ RV.
 - b. A superhero theme was discussed – We can put superheroes on the RV calling out mini THONS in the area.
 - c. Larry will email Tiffany to find out who the Lion Ambassador contact is.

- d. We are looking for superhero costumes.
 - e. Gwen will ask Mike Dopkin if he can get our place in line and check us in. We need to register by 9/2 and Mike typically does this for us as well.
 - f. We will need to tell people what time to be there to decorate the RV. Larry will check the rules on float arrivals. Our RV is 32 ft. long. We could have music piped through the RV.
 - g. A Homecoming ad hoc committee will be assembled.
2. ArtsQuest TV Tailgate: ArtsQuest wants us to do this during Oktoberfest. The 10/3 game is Army. The next weekend is homecoming. The contact at ArtsQuest is Stephen Ott.
 - a. Gwen will let the Bookstore know of the date to see if they are interested in selling PSU merchandise.
 - b. Larry will check with Steve Ott about tents for the bookstore (scott@artsquest.org) 610-360-8902
 3. Ice cream sale: Lynn Staples and Howard Kulp are on it and raising the point at meetings. Lynn is also asking about credit card sales and we need a commitment from the campus to make this work.
 4. 2016 Activities
 - a. Dance for a Cure Saturday, 1/16/16. Snow date will be Saturday, 1/23/16. Tickets are on sale now.
 - b. THON reveal will be held 2/21/16. We need someone to take point on this event. Gwen will reach out to Nikki and Erin.
 2. New Committees for new Board Terms
 - a. Changes, Marketing, and Membership each have one member
 - b. Volunteer Coordinator – have a list of names that they can call asking for volunteers for our events
 - c. Student Engagement
 3. Chapter Updates
 - a. Fall football games – ArtsQuest venue again and looking into a game. For next year we will look for a prime time ArtsQuest tailgate.
 - b. Phil Grosz Night – Confirmed for Thursday, 9/3/15 at the Econolodge
 - c. Maryland bus trip – 10/24 – 10 seats are left
 - d. TV tailgate – Ohio State game most likely for the chapter and the society; however, this is an 8 pm game and not sure of a venue due to bars being busy at night and ArtsQuest hosting the Runner’s World event.
 - e. Potential Double Header vs. Michigan, Jan 30, 2016, Madison Sq. Gardens, Hockey & Men’s Basketball. The Chapter is looking to run a bus, time unknown at this time. Chad is investigating.

Campus Updates:

Next meeting: The next LVAS Board meeting is Tuesday, 8/25 at 6:30 p.m. on campus.

Around the table:

Chris suggested that the board get background checked. The campus may be willing to pay for this.

Adjourn – The meeting was adjourned at 3:20 p.m. by Larry Trubilla.