

# Lehigh Valley Alumni Society



Penn State  
Alumni Association

/ Agenda

Thursday, April 30, 2015, 6:30 pm PSU-LV Campus

## January Retreat Minutes – on E-mail

### Call to Order –

6:30

The meeting was called to order at 6:31 p.m. by President, Chris Bogden

### Present at Meeting (marked with x)

X	Chris Bogden	X	Erin Holt	X	Larry Trubilla		
X	Gwen Herzog	X	Mike Dopkin	X	Tom Newell		
	Terry Degroot		Liz Gerancher	X	Craig Warner		
X	Todd Dietrich	x	Carolyn Serva				

### 1.) Standing Committee Updates:

6:35

- a. Marketing – web site, May seminar
- b. Engagement – The food drive results are not yet in.
- c. Membership – We had a great turnout at the Red Stag Blue and White Night (30+). April @ Copperhead - there were only about 12 attendees.
- d. Thon –
  - i. Reveal – Less attendance that a year ago (60 in 2015 vs, 100+ in 2014).
  - ii. DMAIG Award – We won an award for the best alumni event of 2014.
  - iii. Mini Thons – The THON group will be attending Mini THONS in the area including Emmaus, Bethlehem, Parkland, and Notre Dame. The THON committee along with the Lehigh Valley students have been supporting the Northampton high school Mini-THON. Emmaus and Northampton are new for 2015!

### 2. Ad Hoc Committees – No Updates

### Old Business:

7:00

1. 2015

2. Thon Reveal - \$44,449.48 by LV Students. Erin has a friend that can help us with 4 Diamonds community fundraising. (Error correction, LV was initially credited the above amount, but after an error was discovered they were credited \$46,158.99 – close to 2014 total, CMB)
3. Parade – Cancelled due to weather.
4. B&W – Our next Blue and White night will be held at Krock’s pub.
5. Alumni Food Challenge – No update

**New Business:**

7:15

1. Elections: President, VP Secretary – Larry Trubilla was voted in as President, Gwen Herzog as Vice President, and Craig Warner as Secretary. Terms will begin July 1, 2015.
2. Board Member Terms – Erin Holt will not be renewing her term.
3. Commencement – Commencement will be Saturday, 5/9. Gwen will pick up the frame gifts for the graduates 5/6. Erin will create an upcoming events card that we can insert into the frames. We are to be at Stabler by 9:30 a.m. to stuff the frames into gift bags and prepare our table to gather graduate contact info.
4. Knoebels – The Penn State event at Knoebels will be 5/16. Carolyn and Mike will be helping with set up.
5. Picnic w/ Chapter – July 26, 2015. Gwen will represent the Society and work with the Chapter to plan the event. Nikki will gather names of RSVP’s for the event.
6. Penn State Lehigh Valley Day in Downtown Bethlehem – August 1, 2015. Blue and White night will be Friday, July 31<sup>st</sup>. Chris is working with the chamber so that we may staff a table outside 8/1. Tom may be able to help with finding us a sponsor if it is needed.
7. Fall Activities
  - a. Homecoming – The theme for this year is “A Legacy to Shape the Future.” The parade is Friday, October 9, 2015..
  - b. Oktoberfest or Oktoberfest – The group discussed a possible TV tailgate on Saturday, October 17<sup>th</sup>. Chris will call Arts Quest to discuss.
  - c. Ice Cream Sale – Chris will set up a meeting because we need the campus’s help to run this event.
8. 2016 Activities
  - a. Dance for A Cure, Sat. Jan.16, 2016; alt snow date January 23, 2016. The event is booked for MixX.
  - b. Thon Reveal – Sunday, February 21, 2016.

**Chapter Updates:**

7:25

1. The Coaches Caravan will be May 21, 2015 at the Holiday Inn in Fogelsville. It will be a lunch.
2. There is an Iron Pigs night in July.
3. The bus trip to Maryland will close soon.

**Campus Updates:**

7:30

1. Our pooled money bought ½ a hole sponsorship for the campus golf tournament to be held June 26, 2015 at Green Pond.
2. Dr. Williams is retiring and there is a fundraiser being held to connect the campus and community with a technology guru.

**Around the table:**

7:40

1. Chris will be running for Alumni Council
2. The Highmark Walk for a Healthy Community will be held on Saturday, May 30, 2015. Carolyn and Gwen are walking for Family Connection of Easton. You may make donations directly to Carolyn or join us to walk.
3. University Park Development fundraisers are contacting people regarding giving. Craig said he had been contacted.

Next meeting: June 4, 2015, 6:30 p.m., in the conference room behind reception. Liz Bartolai will attend the board meeting. Liz and Todd will provide web page training for the Board. Please bring your laptop if you have one.

**Adjourn – 7:56 p.m. by Chris Bogden**