



An event hosted by Penn State Lehigh Valley Alumni Society, benefitting THON and crediting Lehigh Valley

What is it?

Dance for a Cure is a unique event to help battle childhood cancer. All proceeds will benefit THON and The Four Diamonds Fund, crediting Penn State Lehigh Valley, and will be used for research and aid for families affected by pediatric cancer. There will be multiple styles of dance lessons, including Swing, Salsa, Hip-hop, Line and more! There will also be a buffet, prizes, silent auction and photos with the Nittany Lion!

Where?

MiXx Nightclub & Lounge
801 N 15th St
Allentown, PA 18102

When?

Saturday January 21st, 2017
7:00 PM – 1:00 AM
Snow Date: January 28th

Tickets?

Tickets are on sale at

www.brownpapertickets.com/event/2664252

Or mail in this ticket order form:

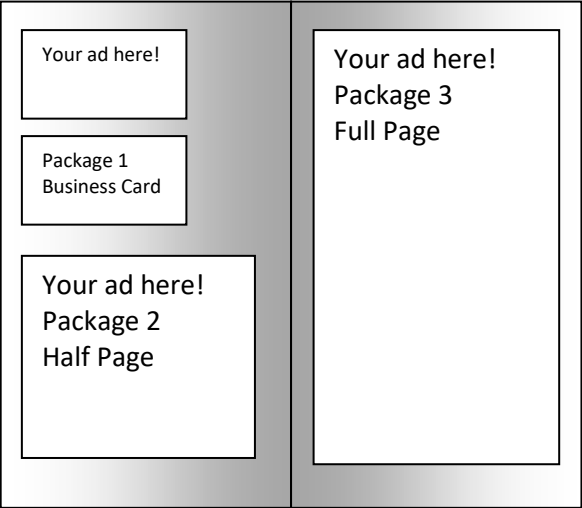
Questions?

events@psulvalumni.org

Ticket Order Form	
Name _____	Email _____
Address _____ _____	Phone _____
	Qty. _____
Tickets purchased with this form are \$20 each (compared to \$25 at the door). Make checks payable to <u>Penn State</u> .	Please mail the order form and payment to: Penn State Lehigh Valley Attn: Alumni Relations 2809 Saucon Valley Road Center Valley, PA 18034
	Total Enclosed: \$ _____

Dance for a Cure Program Advertisement Packages

Advertisements will appear in the event's program. Proceeds will benefit THON and credit Lehigh Valley.
Deadline for Ads and Payment is **January 6, 2017!**



Package 1: Business Card (3.5"x2")
\$30

Package 2: Half Page (5" x 4")
+ 1 free Dance for a Cure ticket
\$100

Package 3: Full Page (5" x 8")
+ 2 free Dance for a Cure tickets
\$200

Package 4: Major Sponsor

- Color inside cover - full page (5" x 8")
- Company name & logo on large screen at event
- 4 free Dance for a Cure tickets
- Reserved table for 4

\$500

Swag Bags ("goodie bags") will be given to each guest. If you would like to contribute a promotional item, please send them to or drop off at:
Penn State Lehigh Valley
Attn: Alumni Relations
2809 Saucon Valley Road
Center Valley, PA 18034

Advertisement Order Form

Company Name _____

Address _____ Package # _____

_____ Phone _____

Contact Name _____ Email _____

I have donated to Penn State in the last year

I am interested in contributing promotional items to the *Dance for a Cure* Swag Bag

Make checks payable to Penn State.
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